

## Information Item

**Date:** October 18, 2021

**To:** Mayor, Mayor Pro Tempore, and Members of the City Council

Ben Rowe, Assistant City Manager

**From:** Meridith J. Martin, City Manager's Designee, Downtown Winston-Salem Business Improvement District Advisory Committee

**Subject:**

Fiscal Year 2020-2021 Annual Report of the Downtown Winston-Salem Business Improvement District

**Strategic Focus Area:** Economic Vitality and Diversity

**Strategic Objective:** Promote Downtown Revitalization

**Strategic Plan Action Item:** No

**Key Work Item:** No



Per North Carolina General Statutes and as part of the contract with the Downtown Winston-Salem Partnership (DWSP) for implementation of the Downtown Winston-Salem Business Improvement District services, a written annual report and presentation to the Mayor and City Council are required to report on program activities and accomplishments associated with the expenditure of funds for the district.

Attached are the fourth quarter update on activities of the Downtown Winston-Salem Business Improvement District and the FY 2020-2021 annual report of the Downtown Winston-Salem Business Improvement District. Program highlights can be found on page two of the annual report.

The presentation of the annual report will be made to the Mayor and City Council at the October 18, 2021 City Council meeting.