

WINSTON-SALEM *Fairgrounds*



2021 Carolina Classic Fair Opening Details

The details followed below represent a more detailed breakdown from Management on the proposed implementation for a 2021 Fair Opening, reference Power Point PDF for the 2021 Carolina Classic Fair.

This plan represents a more detailed overview of operation and enforcement to reduce the spread of COVID19 with reduction levels in staffing, entertainment, and rides with expectations of restricted public attendance on site at any one time. Through this process we will continue working with our Agricultural and livestock partners to create awareness and show its importance to the state and economy.

By definition to this document “employee” is referring to any contractor, staff, volunteer, vendor, entertainer, or that of the like which is a part of the operation of the Carolina Classic Fair by the Winston-Salem Fairgrounds or City of Winston-Salem.

OVERALL MASK GUIDELINES:

- Face coverings are strongly recommended for ALL Guests outdoors.
 - If you are unable to wear a mask for medical reasons we believe for your safety it is best to not attend the 2021 Carolina Classic Fair and increase your exposure.
- Face coverings are required inside any indoor buildings during the 2021 Fair
- It is encouraged Guests and Employees bring their own face coverings and wear them frequently
- All face coverings (whether disposable or reusable) must:
 - Fully cover the nose and mouth and secure under the chin
 - Fit snugly but comfortably against the side of the faceBe secured with ties or ear loops and allow for hands-free activity

The use of face coverings (masks) are not a substitute for physical distancing when possible.

Before touching personal belongings (phone, computer, face, pens, car, keys, etc)

- **WASH YOUR HANDS**
- **Do not touch your face or mask with unwashed hands**
- **Remove mask by the ear loops or tie strings**

For Employees, Vendors, Contractors, or any other staff related to operating the Carolina Classic Fair:

- Masks are strongly encouraged at all times within the Fairgrounds Gates as described under “Overall Mask Guidelines”
- Masks are required by everyone inside Fairground buildings.
- Any of the outlined entities above not wearing masks will be directed by Management to wear.
 - After the first notification/warning to wear mask, any entity above will be asked to leave the Fairgrounds for the duration of the Fair.

For Guests visiting the Carolina Classic Fair:

In the Case All guests are strongly recommended to wear masks 100% of the time within the Fair gates and required indoors.

- Adhere to “Overall Mask Guidelines” above

Monitoring/Enforcement policy and implementation for a safe and productive 2020 Fair

- Crowd Control Staff, Fairgrounds staff and WSPD will be primarily responsible for monitoring “Mask Guidelines”
 - Crowd Control staff general locations
 - Entrances to the Grounds
 - (5) Public Entrances
 - Entrances to indoor buildings
 - Farmers Market
 - Fairgrounds Market Place
 - Education Building
 - Poultry Barn
 - Ag Building
 - Cattlebarn
 - High congregated areas
 - Bleacher seated areas
 - Entertainment areas
 - Carnival area
 - Roaming
 - Through outdoor food layout
 - Carnival walkway
 - Fairgrounds Market Place
- WSPD will be fully staffed as in previous fairs and will also assist in necessary enforcement throughout the Fairgrounds for enforcement
 - WSPD has the authority to enforce to guests, employees, vendors, contractors, etc.
- Guests not wearing masks indoors will be asked on the spot to adhere to guidelines.
 - Any member of Crowd Control, Staff, Entertainers, or Vendors may make this request
 - WSPD may be asked to intervene with guests that regularly don’t comply.

- Guests will be removed from Fair for noncompliance.
 - Trespassing

EMPLOYEE SAFETY:

Employees must pass all Health Screening questions:

Have you in the past 10 days

1. Tested positive or been deemed presumptively positive with the Coronavirus?
2. Sought testing to determine whether you might have the Coronavirus, and have not yet received the results?
3. Been informed that you may have been exposed to Coronavirus or learned that you have been in the immediate vicinity of a person now known to have been carrying the Coronavirus?
4. Experienced any of the following symptoms commonly associated with the Coronavirus, including cough, shortness of breath or difficulty breathing, OR two or more of any of the following: fever, chills, repeated shaking with chills, muscle pain, headache, sore throat, new loss of taste or smell?

Employees must follow “overall mask guidelines”

Any employees that do not adhere to all of the above requirements will not be permitted on the Fairgrounds for the 2021 Carolina Classic Fair.

Before touching personal belongings (phone, computer, face, pens, car, keys, etc)

- **WASH YOUR HANDS**
- **Do not touch your face or mask with unwashed hands**
- **Remove mask by the ear loops or tie strings**

TICKETING AND ENTRY:

In an effort to reduce touch points and larger than manageable gatherings:

Ticket purchases encouraged online and touch free

Friday opening Night Special: \$5 all day/night admission

Ride Wristbands: Prices increased for Wed, Sat, Sun

Kids 12 and under free

Seniors 65 and older free

Early Bird tickets to encourage non-peak entry Mon – Thu 11 am – 4 pm will be \$5

Encourage tickets to be purchased via website or mobile app:

- www.carolinaclassicfair.com

- www.wsfairgrounds.com
- www.ticketmaster.com
- Ticketmaster Mobile App
- Carolina Classic Fair Mobile App

City and Fairgrounds staff will promote use of advance tickets.

There will be (five) 5 Entry Gates with adjacent parking lots:

- Staff at Gates will follow all Employee Safety Guidelines
- When scanning Entry barcodes there will be no exchange of any items.
 - The scanner will be held by ticket taker
 - The barcode will be held by guest
 - We will scan all guests as a barcode for entry and exit to ensure accurate entry numbers at any single point in time
- Metal Detectors and Bag Search will be present at all gates
 - Security will staff and follow all Employee Safety Guidelines
 - Any bag searches will be no touch searches
 - Security is trained in such applications
 - Bags shall be limited to 14 x14 x 14 and only for child and medical needs
 - Guests will walk through metal detector and be further checked in a touch free manner
- Self-screening all guests prior to entry with posted safety/health questions

Have you in the past 10 days

- Tested positive or been deemed presumptively positive with the Coronavirus?
- Sought testing to determine whether you might have the Coronavirus, and have not yet received the results?
- Been informed that you may have been exposed to Coronavirus or learned that you have been in the immediate vicinity of a person now known to have been carrying the Coronavirus?
- Experienced any of the following symptoms commonly associated with the Coronavirus, including cough, shortness of breath or difficulty breathing, OR two or more of any of the following: fever, chills, repeated shaking with chills, muscle pain, headache, sore throat, new loss of taste or smell?

Guests may ONLY proceed to enter grounds by passing health/safety screening posted on signage at all gates

INDOOR BUILDINGS:

The following buildings will be open to the public:

- Fairgrounds Marketplace
- Education/Entry Building
- Home and garden Building
- Agriculture Building
- Cattlebarn

Winston-Salem Fairgrounds/Carolina Classic Fair – Further Details Restricted Opening Plan

- Sheep Barn
- Yesterday Village

Guidance:

- One way directional Foot Traffic where applicable
 - Designated entry and exit doors where applicable
- Masks would be required at all times in building under any phasing
- Staff will be located at entry and exits
- Open air facilities will have all doors open

MIDWAY/CARNIVAL:

To be managed and implemented by Strates Shows Management

Follow all Employee Safety Guideline's

Adhere to all policies laid out in Contingency Plan for Opening (Strates Shows Protocols)

Highlights:

- Maintain social distancing between employees
- Frequent and daily sanitation of rides and touch points
- Ride guests will be separated by families and as requested
- Hand sanitizers at all game stations

Before touching personal belongings (phone, computer, face, pens, car, keys, etc.)

- **WASH YOUR HANDS**
- **Do not touch your face or mask with unwashed hands**
- **Remove mask by the ear loops or tie strings**

ENTERTAINMENT:

All Entertainment will be Outdoors

Outdoor Entertainers encouraged to wear masks when performing as necessary

FOOD AND BEVERAGE:

Follow all Employee Safety Guideline's listed above.

Follow current Interim Guidance and Best Practices for Restaurants per the NC Department of Health and Human Services and the Forsyth County Health Dept.

FAIRGROUNDS CLEANING AND UPKEEP:

Multiple cleaning /sanitation teams will be assigned rotating cleaning of the following:

- ATMs
- Bleachers
- Benches
- Trash cans
- Concessionaire counters
- Bathrooms to be monitored by individual attendant
 - Stalls
 - Toilet paper dispensers
 - Flush controls
 - Sinks and controls
 - Soap and towel dispensers
- Office Space entry and exit touch points

ADDITIONAL GUEST CONFIDENCE/GUEST COMMUNICATION:

1. *We are committed to keeping you healthy and safe, but we cannot guarantee you will not be exposed to COVID-19. We rely on you to protect yourself with the guidelines in place:*

- *Wash your hands often and avoid touching your face*
- *Maintain your distance from others*
- *Cover your mouth and nose with a mask or face covering*
- *Avoid touching surfaces*
- *If you're sick, please don't participate and encourage your family not to participate until you are well.*

2. Signs with health and hygiene reminders should be visible throughout the property.

3. Communicate new operational procedures to guests prior to arrival, on the attraction's website, and through social media to establish expectations and instill confidence, including:

- a. Identifying COVID-19 symptoms and messaging that asks guest to come back another day if anyone in their party is experiencing the symptoms
- b. Directives on wearing masks/ face coverings for employees and guests
- c. Physical distancing guidelines
- d. Capacity limits that facilitate social distancing
- e. Enhanced cleaning and sanitizing protocols

4. Take a proactive approach with messaging to guests prior to arrival and on arrival of methods being deployed for employee and guest safety. Emails to ticketholders in advance of arrival.

5. Consider marketing campaigns about the actions put in place to show the guest safety measures that are being taken.

6. Signs will be placed to remind guests of physical distancing requirements.
7. Signs will be placed in restrooms and throughout facilities to remind guests of appropriate handwashing standards (soap, water, 20 seconds).
8. Ensure in-attraction cleaning/sanitizing team is highly visible to provide reassurance.

Note: Placement of back-of-house signage reminding employees of the proper way to wear, handle, and dispose of masks/ face coverings and other PPE. Also remind them to wash hands frequently, how to cough or sneeze into their elbow, and to avoid touching their face.

2021 Health & Safety Policy

IMPORTANT, PLEASE READ CAREFULLY BEFORE ENTERING

The health and safety of everyone entering the fairgrounds is our top priority. We have implemented several measures that you will see throughout the fairgrounds which are designed to protect the Fair's guests, exhibitors, concessionaires, volunteers and employees from potential exposure to the COVID-19 virus ("Coronavirus").

In addition, to further protect the health and safety of persons on the fairgrounds, you will not be admitted to the park and you should stay home if within past ten (10) days you have:

Have you in the past 10 days

5. Tested positive or been deemed presumptively positive with the Coronavirus?
6. Sought testing to determine whether you might have the Coronavirus, and have not yet received the results?
7. Been informed that you may have been exposed to Coronavirus or learned that you have been in the immediate vicinity of a person now known to have been carrying the Coronavirus?
8. Experienced any of the following symptoms commonly associated with the Coronavirus, including cough, shortness of breath or difficulty breathing, OR two or more of any of the following: fever, chills, repeated shaking with chills, muscle pain, headache, sore throat, new loss of taste or smell?

As required by The Carolina Classic Fair, once you enter upon the fairgrounds, there are certain buildings and areas where you must or are encouraged (depending upon the building or area) to:

1. Wear your protective face mask or facial protective while inside any of the Fair's fully enclosed buildings and STRONGLY recommend the wearing of face coverings at all times.
2. Adhere to the social distancing and personal sanitization guidelines posted throughout the grounds.

The Fair reserves the right to modify these requirements on a case-by-case basis to accommodate any circumstance that in the Fair's sole discretion warrants a modification to this policy.

We cannot guarantee that you will not be exposed to Coronavirus during your visit or while on any part of the fairgrounds.

The CDC advises that older adults and people of any age who have serious underlying medical conditions might be at higher risk for severe illness from Coronavirus –and- Guests should evaluate their own risk in determining whether to attend.

People who show no symptoms can potentially spread Coronavirus if they are infected and any interaction with the general public poses an elevated risk to community spread.

By coming to the fairgrounds in any capacity, you acknowledge and agree that you assume these inherent risks associated with your presence on the fairgrounds.

Winston-Salem Fairgrounds/Carolina Classic Fair – Further Details Restricted Opening Plan

If at any time the Fair determines that someone on the grounds does not meet the criteria outlined in this policy, the Fair reserves the right to refuse entry or (if the person is already on the grounds) immediately remove that person from the grounds under Trespassing laws. These actions are at the sole discretion of the Carolina Classic Fair.

By entering the fairgrounds, you acknowledge that you have read, understand and agree to abide by this policy.

If you have any questions, or if you do not understand the policy, please contact a Fair representative at the Fair's main office 336.727.2236.