# Winston-Salem CNI Workshops—Listening & Design Workshop Agendas

September 17, 2019 September 24-26, 2019 Winston-Salem, NC

### **LISTENING**

## Tuesday, September 17, 2019

| Meeting<br>Times       | Team 1 Meeting/<br>Location               | Attending                                                        |  | Team 2 Meetings/<br>Location                       | Attending |
|------------------------|-------------------------------------------|------------------------------------------------------------------|--|----------------------------------------------------|-----------|
| 10:00 AM               | UDA arrives at GSO                        | UDA                                                              |  |                                                    |           |
| 10:45 AM –<br>12:00 PM | Site and neighborhood tour                |                                                                  |  | HAWS, Key city<br>leadership MBS, USI,<br>UDA      |           |
| 12:00 PM -<br>1:00 PM  | Lunch/kickoff with<br>HAWS and City Staff | City Dept,<br>HAWS, Richard,<br>Sandra, Bill<br>Struever, Julian |  |                                                    |           |
| 1:00 PM -<br>2:00 PM   | Residents Listening Session #1            |                                                                  |  | HAWS, MBS, USI,<br>UDA                             |           |
| 2:30 PM to<br>3:30 PM  | Mayor Joines                              |                                                                  |  |                                                    |           |
| 3:30 PM –<br>4:25 PM   | Mayor Pro Tempore<br>City Hall            | HAWS, Richard,<br>Sandra, Julian,<br>City Staff                  |  | City Economic<br>Development dept.<br>head & staff | UDA, MBS  |
| 4:30 PM –<br>5:30 PM   | Councilperson Scippio<br>City Hall        | UDA, Invitees                                                    |  | City Parks & Rec dept.<br>head & staff             | UDA, MBS  |
| 5:30 PM                | Team departs                              |                                                                  |  |                                                    |           |

### **WORKSHOP WEEK**

## Tuesday, September 24, 2019

| <b>Meeting Times</b> | Event                                                  | Attending                        | Location           |
|----------------------|--------------------------------------------------------|----------------------------------|--------------------|
| 11:00 AM             | UDA arrives                                            | UDA                              | _                  |
| 11:00 AM - 12:30 PM  | Partners kick-off meeting (lunch brought in)           | HAWS, MBS, USI,<br>UDA, Invitees | CAH Community room |
| 12:30 PM - 1:30 PM   | Employers focus group                                  | HAWS, MBS, USI,<br>UDA, Invitees | CAH Community room |
| 2:00 – 3:00 PM       | Non-profit service providers – health, education, etc. | HAWS, MBS, USI,<br>UDA, Invitees | CAH Community room |
| 3:00 PM - 3:30 PM    | Set up for Residents Meeting                           | MBS, USI, UDA                    | CAH Community room |
| 3:30 PM - 5:00 PM    | Residents Listening Meeting #2                         | Residents                        | CAH Community room |
| 5:00 PM              | Residents Cook Out/Survey<br>Launch Event              | Residents                        | Basketball Court   |

| 6:30 – 9:00 PM    | UDA team working time                               | UDA                              | CAH Community room |
|-------------------|-----------------------------------------------------|----------------------------------|--------------------|
| 7:00 PM – 8:00 PM | Potential time slot for evening stakeholder meeting | HAWS, MBS, USI,<br>UDA, Invitees | CAH Community room |

# Wednesday, September 25, 2019

| <b>Meeting Times</b> | Event                                                                                  | Attending                        | Location           |
|----------------------|----------------------------------------------------------------------------------------|----------------------------------|--------------------|
| 8:00 AM – 9:00 AM    | UDA team working time                                                                  | UDA                              | CAH Community room |
| 9:00 AM – 10:00 AM   | Higher education partners, Winston Salem University                                    | UDA, Invitees                    | CAH Community room |
| 10:30 AM – 11:30 AM  | Pastors and religious leadership                                                       | UDA, Invitees                    | CAH Community room |
| 12:00 PM - 1:00 PM   | Innovation district                                                                    | UDA, Invitees                    | CAH Community room |
| 1:30 PM - 2:30 PM    | Housing partners – CDCs, home<br>ownership developers, other<br>neighborhood investors | UDA, Invitees                    | CAH Community room |
| 2:30 PM - 9:00 PM    | UDA team working time                                                                  | UDA                              | CAH Community room |
| 7:00 PM – 8:00 PM    | Potential time slot for evening stakeholder meeting                                    | HAWS, MBS, USI,<br>UDA, Invitees | CAH Community room |

# Thursday, September 26, 2019

| <b>Meeting Times</b> | Event                                                                                   | Attending                             | Location           |
|----------------------|-----------------------------------------------------------------------------------------|---------------------------------------|--------------------|
| 8:00 AM – 9:00 AM    | UDA team working time                                                                   | UDA                                   | CAH Community room |
| 9:00 AM – 10:00 AM   | Preview of final presentation - Feedback and minor modifications                        | HAWS, key city<br>leadership,         | TBD                |
| 10:00 AM - 4:30 PM   | UDA team working time                                                                   | UDA, MBS, USI                         | CAH Community room |
| 4:30 PM – 5:30 PM    | Set-up for Final Community<br>Presentation                                              | USI, MBS, UDA                         | CAH Community room |
| 4:30 PM - 6:00 PM*   | Broader Community Presentation - 45 min. Presentation - 45 min. discussion and feedback | Community<br>members and<br>residents | CAH Community room |
| 6:15 PM              | team departs                                                                            |                                       | -                  |

#### **Potential Stakeholder Groups:**

- •HAWS + key city officials
- •City departments public works, planning/zoning, parks & rec, economic development)
- •Elected/appointed officials
- State
- Utilities
- •Employers
- •Community/civic organizations
- •Resident council
- •Non-profit service providers
- •Health providers
- •Education providers
- •Housing partners (CDCs, home ownership developers)
- •Neighborhood Developers/Investors
- •Real estate agents
- •Institutional partners
- •Religious leaders/pastors
- •HBCU Winston Salem State University

White – Internal Yellow – Partners Orange – Stakeholders Blue – Elected/Appointed Officials Green – Residents/Community Meetings

#### **SPACE Requirements:**

- -Room for 50+ people
- -Tables that can be moved around and rearranged for meetings, drawings, open houses
- -Walls that we can tape posters and drawings up on
- -Folding chairs (15-25 for smaller meetings, 50+ for community meeting)