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RESOLUTION ADOPTING THE CITY OF WINSTON-SALEM PEDESTRIAN MASTER PLAN

WHEREAS, Winston-Salem Department of Transportation (WSDOT) staff has worked with a consultant, Alta Planning + Design, since early 2020 to develop a new Winston-Salem Pedestrian Master Plan; and

WHEREAS, the final plan identifies priority corridors and intersections requiring infrastructure improvements, as well as programs and policies to improve the walking environment; and

WHEREAS, the planning process included the formation of a steering committee composed of over twenty-five departments and external agencies to develop the vision, objectives, and goals for the plan; and

WHEREAS, the ensuing data analysis and objective corridor prioritization process flowed directly from the steering committee's vision; and

WHEREAS, the consultant team implemented an iterative public input process that accounted for the challenges of collecting feedback during a pandemic and included an online interactive map, virtual public input meetings, personal interviews, social media posts, and postcard mailings to ensure input from underrepresented groups; and

WHEREAS, the resulting plan is a living document providing a method to prioritize investments in pedestrian infrastructure that can be modified to adapt to changing priorities.

NOW, THEREFORE, BE IT RESOLVED that the Mayor and the City Council of the City

of Winston-Salem hereby adopts the City of Winston-Salem Pedestrian Master Plan.