EXHIBIT B
Project - Downtown Winston-Salem Business Improvement District Services

MWBE Commitment		Downtown Winston-Salem Partnership, Inc			
Percent goal met or good faith effort made?	Points		Weight	Grade	Total Score
Certified M/WBE Compliance-Primary	5	M/WBE Commitment	20.00	5.00	100.00
<u>Vendor</u> (1) Submitted their M/WBE certificate in		Business Location	20.00	5.00	100.00
their proposal; OR		Qualifications and Experience	30.00	5.00	150.00
(2) Will award required portion of the project to a named M/WBE certified subcontractor; OR (3)		Project Approach and Methodology	20.00	5.00	100.00
Has certified they made a good faith effort to		Quality of Proposal	10.00	5.00	50.00
comply but were unable to locate a qualified		Final Score	N	1ax 500	500.00
M/WBE subcontractor.					
Not Qualified Vendors proposal indicated that		Wright Consulting Group			
they do not qualify for the M/WBE certification	0		Weight	Grade	Total Score
nor do they comply with the M/WBE subcontract		M/WBE Commitment	20.00	5.00	100.00
participation requirement.		Business Location	20.00	0.00	0.00
Business Location		Qualifications and Experience	30.00	3.00	90.00
	Points	Project Approach and Methodology	20.00	3.00	60.00
Within Winston-Salem	5	Quality of Proposal	10.00	3.00	30.00
Within North Carolina	3	Final Score	N	1ax 500	280.00
Outside of North Carolina	0		1		

Qualifications and Experience				
Level	Points			
Excellent - Has much experience (5+ years) providing oversight/services required	5			
Average - Has some experience (2-3 years) providing oversight/services required	3			
Poor - Has no experience providing oversight/services required	1			
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Project Approach and Methodology			
Level	Points		
Excellent - Fully understands needs of the			
district and showcases ability to meet those	5		
needs			
Average - Shows some understanding of the			
needs of the district and minimal ability to	3		
meet those needs			
Poor - Does not show an understanding of the	1		
needs of the district	1		

Quality of Proposal				
Level	Points			
Excellent - Provides more relevant information than requested	5			
Average - Provides minimal amount of information requested	3			
Poor - Does not provide all required information	1			