DENIAL STATEMENT OF CONSISTENCY WITH COMPREHENSIVE PLAN W-3444 (INDUSTRY HILL PROPERTIES, LLC AND IH850 TRADE, LLC)

The proposed zoning map amendment from LI (Limited Industrial) to E-L (Entertainment – Special Use Limited) is generally inconsistent with the recommendations of the *Legacy Comprehensive Plan* and the *North Central Winston-Salem Area Plan (2015)* for improving and increasing the walkability in this area of Downtown. Therefore, denial of the request is reasonable and in the public interest, as the request includes two auto-oriented uses, which are generally not conducive to creating a pedestrian-oriented environment Downtown.