Information Item

Date: September 10, 2019

To:

Mayor, Mayor Pro Tempore, and Members of the City Council

From: Damon Dequenne, Assistant City Manager Toneq' McCullough, Director of Transportation

Subject:

Winston-Salem Transit Authority Services Update.

Strategic Focus Area: Quality Transportation **Strategic Objective:** Enhance Public Transit **Strategic Plan Action Item:** Yes **Key Work Item:** Yes



The Department of Transportation provides updates each quarter on the performance of the Winston-Salem Transit Authority's (WSTA) operation. Staff from WSTA will be present to provide a Fiscal Year End report on WSTA Operations. Attached you will also find a copy of the following reports:

- WSTA's Marketing Report;
- WSTA's Website Advertisement; and
- Remix Planning Platform