DENIAL STATEMENT OF CONSISTENCY WITH COMPREHENSIVE PLAN W-3387 (COLLEGE VILLAGE HOLDINGS, LLC)

The proposed zoning map amendment from LB (Limited Business) to PB-S (Pedestrian Business – Special Use District) is generally inconsistent with the recommendations of the *Legacy Comprehensive Plan* and the *Northwest Winston-Salem Area Plan Update (2017)*, in that these plans call for protecting residential areas from incompatible land uses. Therefore, denial of the request is reasonable and in the public interest in that the site is surrounded by residential zoning and this request would intensify the zoning of the subject property