City Council – Action Request Form

Date: October 9, 2018

To: The City Manager

From: Evan Raleigh, Assistant City Manager

Council Action Requested:

Resolution Endorsing the East End Master Plan.

Strategic Focus Area: Livable Neighborhoods

Strategic Objective: Improve Character and Condition of Neighborhoods

Strategic Plan Action Item: No

Key Work Item: Yes



Summary of Information:

In late 2016, the S.G. Atkins Community Development Corporation and the Baltimore-based planning and design firm Ayers Saint Gross partnered, with assistance from the City, to develop a Master Plan for the area bounded by US 52 to the west, Business 40 to the south and Martin Luther King, Jr. Drive to the north and east known as the "East End." The Plan was developed over the course of more than two years and after significant involvement from a number of stakeholder groups including area residents and business owners. In general, the Plan calls for the East End to be developed into a vibrant, mixed-income and mixed-use neighborhood that is walkable, accessible and livable. Additionally, the Plan establishes a vision and conceptual design providing overall guidance on community building elements in the Master Plan footprint such as housing mix, block and street design, open spaces, commercial opportunities, interconnectivity, and a central civic hub and enterprise zone. The final version of the Master Plan was presented to the community in August of 2018 and the City-County Planning Board formally endorsed the Plan as a general guide for use in the future development and revitalization of the area in September.

Committee Action:				
Committee	CDHGG 10/9/18	Action	Approval	
For	Unanimous	Against		
Remarks:				

The East End is situated geographically in an area that is covered by the East-Northeast Area Plan. City staff determined that, while there are some minor differences in land use recommendations, the Plans have the same overall goals for the area—a revitalized, connected, mixed-use and mixed-income community. The Master Plan was also determined to be consistent with the Legacy 2030 Update and the East-Northeast Area Plan Update.