City Council – Action Request Form

Date: August 14, 2018

To: The City Manager

From: Evan Raleigh, Assistant City Manager

Council Action Requested:

Adopt an Ordinance Amending the Project Budget Ordinance for the City of Winston-Salem for the Fiscal Year 2018-2019 to Appropriate Funds for the National League of Cities CHAMPS: Cities Combating Hunger Initiative.

Strategic Focus Area: Livable Neighborhoods **Strategic Objective:** Expand Access to healthy Food Options **Strategic Plan Action Item:** Yes **Key Work Item:** No



Summary of Information:

The City of Winston-Salem was a part of a small group of communities selected to participate in the CHAMPS: Cities Combating Hunger Leadership Academy sponsored by the Institute for Youth, Education and Families at the National League of Cities. The CHAMPS initiative, made possible with funding from the Walmart Foundation, is designed to help selected cities develop citywide anti-hunger campaigns that will raise awareness of, and seek to reduce hunger among families in each city. Central to the campaigns will be a focus on expanding participation in federally-funded nutrition programs, including Afterschool and Summer Meal programs, School Breakfast and Lunch, SNAP, and WIC. The campaigns will utilize the visibility of mayors and other local leaders to engage residents and stakeholders to take action against hunger.

The City's participation in the CHAMPS Leadership Academy in May made it eligible to compete for funding and technical assistance to help implement the aforementioned anti-hunger campaign. The City recently received notification that it is one of among six cities nationwide chosen to receive funding to carry out a comprehensive anti-hunger campaign.

Committee Action:				
Committee	CD/H/GG 8/14/18	Action	Approval	
For	Unanimous	Against		
Remarks:				

The action requested authorizes the appropriation of \$115,500 the City has been awarded by the National League of Cities.