

Artistic Excellence and Originality	
The proposal should be an imaginative solution to the call that is both original and artistically excellent. Past work should demonstrate experience with similar projects, originality, and artistic excellence.	Points
Does Not Meet Minimum Project Requirements	0
Met Minimum Project Requirements	1
Average (Neither Artistically Excellent or Original)	2
Above Average (Is Original or Artistically Excellent, But Not Both) (Other Factor Must be Judged as At Least Average)	3
Exceeds Expectations (Both Artistically Excellent and Very Original)	5

Experience	
Number of Large-Scale Public Art Projects with Significant Public Outreach Component Led by Artist or Team Member.	Points
None	0
One	2
Two or three	3
Four or More	5

Permanent Aspect of Proposal	
Artistic excellence and originality of the permanent aspect of art proposed as part of the larger project.	Points
Does Not Meet Minimum Project Expectations	0
Met Minimum Project Requirements	1
Average (Neither Artistically Excellent or Original)	2
Above Average (Is Original or Artistically Excellent, But Not Both) (Other Factor Must be Judged as At Least Average)	3
Exceeds Expectations (Both Artistically Excellent and Very Original)	5

Business Location	
	Points
Located in Winston-Salem	5
Located in North Carolina	3
Located out of state	0

Price	
Competitiveness of proposed artist fee	Points
\$30,000 - \$60,000	3
Up to \$29,999	4
No Charge	5

MWBE Scoring	
10% goal met or good faith effort made?	Points
Y	5
N	0

Presentation and Interview	
For Finalists Only	Points
Did Not Participate	0
Below Expectations	1
Met Minimum Expectations	2
Average	3
Above Average	4
Exceeds Expectations	5

Jasmin Chang			
	Weight	Grade	Total Score
Artistic Excellence and Originality	20.00	4.50	90.00
Experience/Qualifications	20.00	5.00	100.00
Permanent Aspect of Proposal	10.00	4.38	43.75
Location of Lead Artist	20.00	0.00	0.00
Price	1.00	3.00	3.00
MWBE Commitment	20.00	5.00	100.00
Interview	9.00	4.63	41.63
Final Score	Max 500		378.38

Fannie Allie`			
	Weight	Grade	Total Score
Artistic Excellence and Originality	20.00	4.75	95.00
Experience/Qualifications	20.00	4.13	82.50
Permanent Aspect of Proposal	10.00	4.50	45.00
Location of Lead Artist	20.00	0.00	0.00
Price	1.00	3.25	3.25
MWBE Commitment	20.00	5.00	100.00
Interview	9.00	2.00	18.00
Final Score	Max 500		343.75

Edith Abeyta			
	Weight	Grade	Total Score
Artistic Excellence and Originality	20.00	4.00	80.00
Experience/Qualifications	20.00	4.75	95.00
Permanent Aspect of Proposal	10.00	3.63	36.25
Location of Lead Artist	20.00	0.00	0.00
Price	1.00	3.00	3.00
MWBE Commitment	20.00	5.00	100.00
Interview	9.00	2.75	24.75
Final Score	Max 500		339.00

Firm	Score	Rank
Jasmin Chang	343.75	1
Fannie Allie`	343.75	2
Edith Abeyta	339.00	3