APPROVAL STATEMENT OF CONSISTENCY WITH COMPREHENSIVE PLAN W-3374 (CANAL NORTHWEST, LLC)

The proposed zoning map amendment from GI (General Industrial) to GB-L (General Business – Special Use Limited) is generally consistent with the recommendations of the *Legacy Comprehensive Plan* to encourage redevelopment and reuse of existing sites and buildings that is compatible and complementary with the surrounding area, to focus higher-intensity, quality mixed-use development in activity centers, growth corridors, and town centers, and because activity centers have the potential to accommodate denser mixed-use development, as well as the recommendation of the *South Central Winston-Salem Area Plan Update (2015)* for commercial development, as the area is part of the West End Activity Center; therefore approval of the request is reasonable and in the public interest because:

- 1. The GB-L zoning provides more use flexibility for the property than the existing GI district.
- 2. GB-L zoning is more conducive for mixed use development of property within an activity center than the existing GI zoning.
- 3. The request is consistent with the purpose statement of the GB district.