



Winston-Salem

# Bond Workshop

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COMMITTEE OF THE WHOLE

MONDAY, FEBRUARY 26, 2018

# Proposed 2018 Bond Package

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Bond Order Category	Amount
Economic Development	\$14,500,000
Housing	\$11,700,000
Public Safety Facilities	\$21,100,000
Parks and Recreation	\$31,000,000
Streets and Sidewalks	\$43,700,000
Total:	\$122,000,000

# Economic Development

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Economic Development Sites/Infrastructure	\$10,000,000
Liberty Street Redevelopment – Phase I	2,500,000
Commercial Redevelopment in Blighted Areas	2,000,000
<b>Economic Development Subtotal:</b>	<b>\$14,500,000</b>

# Housing

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Neighborhood Revitalization	\$10,000,000
East Ward Neighborhood Revitalization	1,700,000
Housing Subtotal:	\$11,700,000

# Public Safety Facilities

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Public Safety Radio Communication System	\$9,000,000
New Fire Station	5,000,000
Fire Station #3 Replacement	3,600,000
Public Safety Training Complex	3,500,000
<b>Public Safety Facilities Subtotal:</b>	<b>\$21,100,000</b>



# Parks and Recreation

Recreation and Parks Facility Renewal	6,570,000
Winston Lake Park Improvements – Phase II	5,300,000
Salem Lake Park Improvements – Phase II	3,700,000
Quarry Park Development – Phase II	3,100,000
Washington Park Renovations	2,500,000
Hanes Park Improvements – Phase II	2,000,000
Playground Renovations	1,870,000
Carl H. Russell Community Center Renovation	1,160,000
Park Land Acquisition and Park Development	1,000,000
Bethania-Rural Hall Pocket Park	1,000,000
Strollway Renovations	1,000,000
Georgetown Pocket Park	800,000
William R. Anderson Jr. Gym Renovation	500,000
Easton Park Restrooms	500,000
<b>Parks and Recreation Subtotal:</b>	<b>\$31,000,000</b>

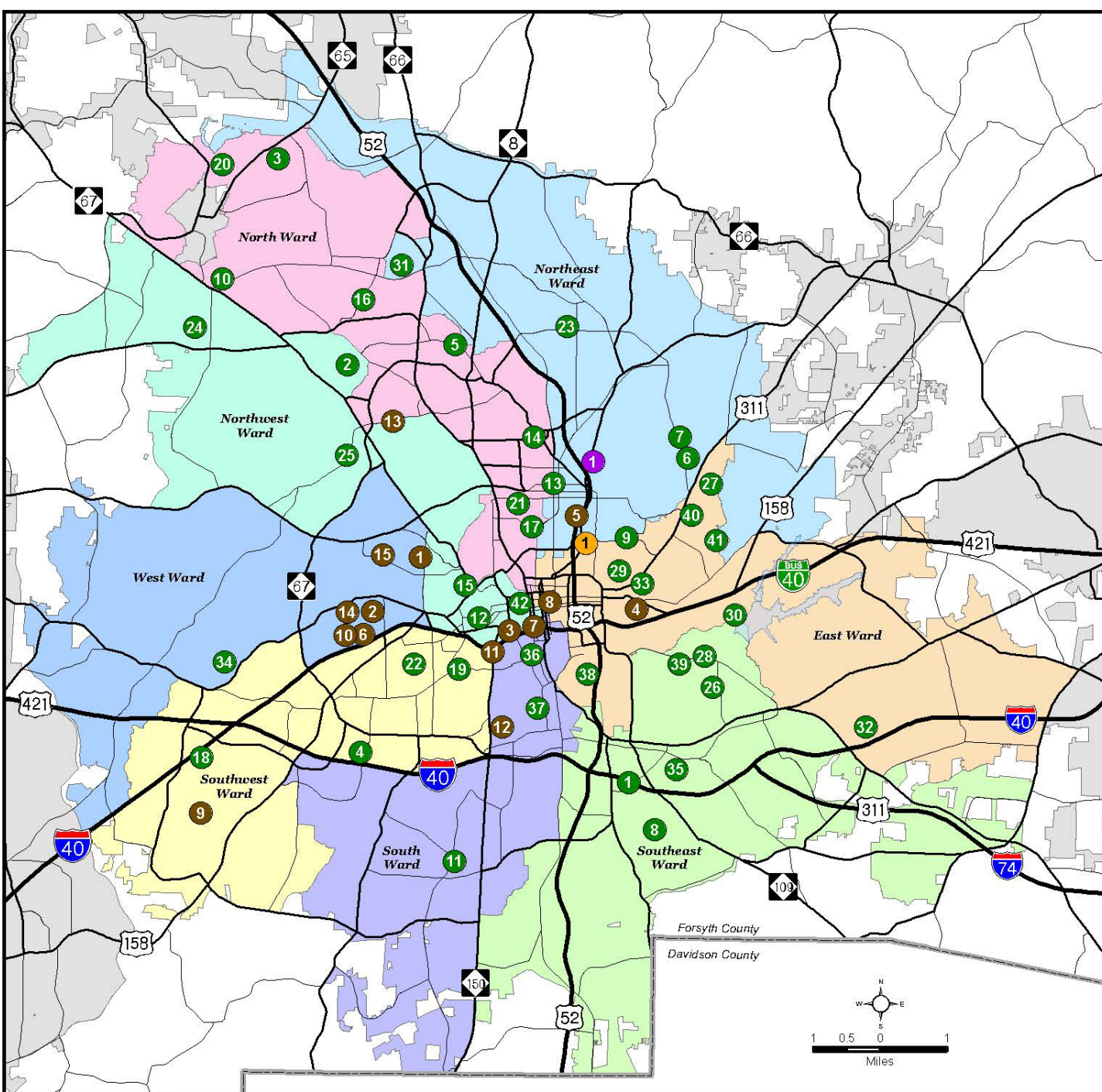
# Streets and Sidewalks

Street Resurfacing	\$13,600,000
Concrete Street Rehabilitation	6,230,000
Business 40 Corridor Enhancements	3,800,000
Polo Road Improvements	3,670,000
Liberty and Main Streets 2-Way Conversion	3,600,000
First and Second Streets 2-Way Conversion	2,800,000
Multi-Use Path	2,300,000
East End Area Plan – Phase I	2,000,000
Little Creek Greenway – Phase II	1,500,000
Bicycle/Pedestrian Improvements	1,400,000
Streetscape Improvements – Phase I	1,000,000
Salem Creek Greenway Pedestrian Sidepath	1,000,000
Greenway Development	800,000
Streets and Sidewalks Subtotal:	<b>\$43,700,000</b>

# Potential 2018 Bond Projects

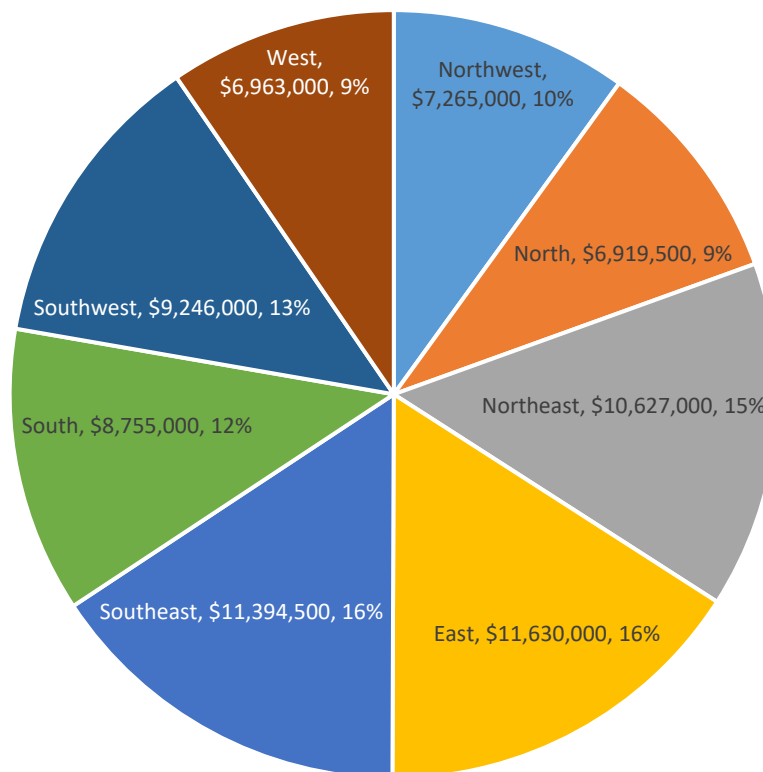
- **Economic Development Projects**
  1. Liberty Street Redevelopment - Phase I
- **Parks & Recreation Projects**
  1. Belview
  2. Bethabara Park
  3. Bethania-Rural Hall Pocket Park
  4. Bolton
  5. Brown and Douglas
  6. Carl H. Russell Community Center Renov.
  7. Carver H.S. - joint with WSFCS
  8. Easton Park Restrooms
  9. Fourteenth Street
  10. Georgetown Pocket Park
  11. Georgia Taylor
  12. Grace Court
  13. Greenway Park
  14. Hanes Hosiery
  15. Hanes Park Improvements - Phase II
  16. Hine Soccer Complex
  17. Kimberley
  18. Little Creek
  19. Lockland
  20. Long Creek
  21. Martin Luther King Jr.
  22. Miller Park
  23. Mineral Springs
  24. Old Town
  25. Polo Park
  26. Quarry Park - Phase II
  27. Recreation Maintenance Warehouse
  28. Reynolds Park
  29. Rupert Bell
  30. Salem Lake Park - Phase II
  31. Sara Lee Soccer Fields
  32. Sedge Garden
  33. Skyland
  34. South Fork
  35. Sprague Street
  36. Strollway Renovations
  37. Washington Park Renovations
  38. William C. Sims
  39. William R. Anderson Jr. Gym Renovation
  40. Winston Lake Golf Course
  41. Winston Lake Park - Phase II
  42. Winston Square Park
- **Public Safety Facilities Projects**
  1. Fire Station #3 Renovations
- **Streets & Sidewalks Projects**
  1. Arbor Rd Concrete Street Rehab
  2. Bittling Rd Concrete Street Rehab
  3. Business 40 Corridor Enhancements
  4. E Fifth St Concrete Street Rehab
  5. Brannon Ln (18th St) Concrete Street Rehab
  6. Fairfax Dr Concrete Street Rehab
  7. First & Second Sts 2-Way Conversion
  8. Liberty & Main Sts 2-Way Conversion
  9. Little Creek Greenway - Phase II
  10. Lynn Ave Concrete Street Rehab
  11. Multi-Use Path
  12. Salem Creek Greenway Pedestrian Sidewalk
  13. Polo Rd Improvements
  14. Windsor Rd Concrete Street Rehab
  15. Woodbine Rd Concrete Street Rehab

Note: East End Area Plan - Phase I will be added to future maps





# Proposed 2018 Bond Allocations by Ward



Graph reflects \$72,800,000 in bond allocations that can be classified by ward. An additional \$49,200,000 is allocated to Citywide projects such as Economic Development Sites/Infrastructure, Public Safety Radio Communication System, Park Land Acquisition and Development, Neighborhood Revitalization, and Business 40 Corridor Improvement Projects.

# Tax Impact of \$122M Bond

Assessed Property Value	Current Tax Assessment (\$0.5974)	Potential Tax Assessment (\$0.6374)	Potential Tax Increase
\$100,000	\$597	\$637	\$40
\$150,000	\$896	\$956	\$60
\$200,000	\$1,195	\$1,275	\$80

# Operating Impact

Project Name	Operating Impact	Description
Public Safety Radio Communication System	\$200,000	Equipment leasing (5 years)
New Fire Station	\$1,360,000	Staff, apparatus lease payments, electricity, water/sewer, supplies, maintenance, stormwater fees
Fire Station #3	\$10,000	Electricity, water/sewer, maintenance, stormwater fees
Public Safety Training Complex	\$7,000	Stormwater fees, mowing, pavement maintenance
Washington Park	\$11,000	Mowing, electricity, water/sewer, stormwater fees, property insurance
Easton Park Restrooms	\$3,800	Supplies, electricity, water/sewer, stormwater fees, property insurance
Little Creek Greenway	\$5,000	Mowing
<b>Total Expenditures:</b>	<b>\$1,596,800</b>	
Total Revenues:	(\$1,500)	Shelter rentals at Washington Park
<b>Total Net Impact:</b>	<b>\$1,595,300</b>	

Note: New Fire Station amount is average of first five years of estimated operating costs. Yearly estimates vary from \$1.27M to \$1.44M.

# Communication Plan

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- Conduct nine community meetings (at least one in each ward) in March and April.
- Create a separate webpage with a unique URL that includes a survey for citizen feedback.
- Produce a five minute video about the bond package.
- Provide additional opportunities for citizen feedback: City Link, the Citizen Feedback Line, and the City's other social media outlets (i.e., Facebook, Twitter).
- Present feedback from community meetings and other citizen input opportunities at a City Council Committee of the Whole meeting in May.

# Community Meeting Calendar

Date/Time	Ward	Location
Wednesday, March 21, 6:00 pm	NE	Carl H. Russell Community Center
Thursday, March 22, 6:00 pm	N	Hanes Hosiery Community Center
Tuesday, March 27, 6:00 pm	SW	Miller Park Community Center
Wednesday, March 28, 6:00 pm	S	Georgia E. Taylor Neighborhood Center
Thursday, March 29, 6:30 pm	E	Park View Church of God
Tuesday, April 3, 6:00 pm	NW	Polo Park Community Center
Wednesday, April 4, 6:00 pm	W	South Fork Community Center
Thursday, April 5, 6:00 pm	E	Winston Lake Golf Course
Thursday, April 12, 6:00 pm	SE	Salem Lake Marina