

Information Item

Date: December 12, 2017

To: The City Manager

From: Evan Raleigh, Director of Business Inclusion and Advancement

Subject:
Minority- and Women-Owned Business Enterprise Program Update and Annual Report

Strategic Focus Area: Economic Vitality and Diversity

Strategic Objective: N/A

Strategic Plan Action Item: No

Key Work Item: No



At least once annually, staff prepares an update to the Mayor and City Council on the activity of the Minority- and Women-Owned Business Enterprise (M/WBE) Program. The annual report attached to this item provides a highlight of the initiatives and successes of the M/WBE program for the 2016-2017 fiscal year. Highlights of the 2016-2017 report include:

- Increase in overall spending with M/WBE firms from 8% in FY 15-16 to 9% in FY 16-17.
- Of the \$58,250,075 spent citywide in the subcontracting activity category, M/WBE firms accounted for \$11,694,547 or 20.08%.
- M/WBE staff sponsored a new workshop entitled “Bidding and Estimating 101” designed to educate M/WBE businesses on the proper ways to estimate a job and prepare a bid.
- M/WBE staff hosted a new workshop entitled “Is Your Good Faith Effort Good Enough?” to educate general contractors on the good faith effort review process and to help them identify ways to achieve their M/WBE participation goals.
- Instituted a new online form which allows for city employees to be connected with M/WBE firms that provide the good or service that they are in need of.