City of Winston-Salem Architectural Lighting Policy

Purpose

With lighting being utilized more with public infrastructure, this purpose of this policy is to establish the approval process and lighting requirements for architectural lighting within the public right-ofway in Winston-Salem. This policy will apply to all architectural lighting within the public right-ofway, regardless of right-of-way owner.

Operating Requirements

Lighting shall be directed away from oncoming vehicular traffic.

Lighting may be white or color.

Lighting shall be operated as a steady display. Lighting may not flash or strobe. Color lights may display consecutive colors, but must fade from one color to the next gradually.

Where architectural lighting is owned and maintained by the City of Winston-Salem, recognized charitable or civic organizations or governmental agencies may make request for lighting displays in accordance with the above provisions for a period not more than 15 days. Requests shall be submitted to the Winston-Salem Department of Transportation. No special lighting requests will be accepted for the month of December.

Where architectural lighting is not owned or maintained by the City and is desired to be placed in the public right-of-way, the owner shall apply for a permit to operate the lighting in accordance with the above provisions. The Assistant City Manager over Public Works may issue these permits. An encroachment agreement will also be necessary for permanent lighting placed within public rights-of-way owned by the City and must follow the process outlined in Section 74-103 of the Code of Ordinances.