



845 Reynolda Road  
Winston-Salem | NC  
27104

In an effort to reach to the local neighborhood and surrounding businesses, we did the following:

**10/10/17** : We sent an email to the Ardmore Neighborhood Association explaining our plans and informing them that we would be holding a meeting in the coming weeks to discuss the rezoning and answer questions. We asked that the Ardmore Neighborhood Association please forward the email to thier members.

**10/23/17** : We posted to the Ardmore Neighborhood Facebook Page our plans and gave the time and place of the meeting and invited anyone that wanted to to stop by, meet us and ask any questions they may have. *Within 24 hours the post received 76 likes and only positive comments.*

We also emailed the meeting information to the Neighborhood Association and asked that they forward it to thier members.

We also sent an email directly to Dan Beese, the councilman for that ward and invited him to the meeting.

Additionally, we distributed, door-to-door, 20 letters (see attached) to the neighboring businesses explaining our plans and that we were having meeting and to please stop by and meet us.

**10/25/17** : At 6 PM we opened the doors for the community meeting held at 1612 S. Hawthorne Rd. No one attended the meeting.

However, based on the additional positive likes (now up to 81) on the Ardmore Facebook page, and the ability to interact with us through Facebook, we feel the surrounding community fully supports the rezoning and the opening of Cafe Gelato.

If you have any questions, please contact us.

Sincerely,

Christopher Edwards & Ciska Weber  
Cafe Gelato  
christophere@icloud.com  
ph: 336.416.0075

W-3353 Attachment A



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Dear Neighbors,

We are in the process of opening up a second location of Cafe Gelato at 1612 S. Hawthorne Road.

In order to do this the building's zoning has to be amended, which we are in the process of doing.

We will be at the new location Wednesday the 25th, at 6 PM for neighbors to meet us and ask questions.

Please keep in mind that renovation has not begun (pending zoning change), so the space is a little "rustic".

You may also email us at [christophere@gmail.com](mailto:christophere@gmail.com)

Looking forward to meet our new neighbors,

Christopher and Ciska  
Cafe Gelato