

DRAFT



June 25, 2013

Mr. Lee Garrity
City Manager
City of Winston-Salem
101 N. Main Street
Winston-Salem, NC 27101

Subject: Business Improvement District in Downtown Winston-Salem

Dear Lee:

On behalf of the Downtown Winston-Salem Partnership (DWSP) Board of Directors, I would like to ask the City of Winston-Salem to create a Business Improvement District (BID) in downtown Winston-Salem. The BID would allow us to continue to make positive strides in improving our downtown by implementing new services that supplement the existing city services.

The BID was included as an immediate action step in the recently approved Downtown Plan and has been endorsed by: The Winston-Salem Chamber of Commerce, the Winston-Salem Alliance, the Arts Council, and Winston-Salem Business Inc..

We would appreciate being placed on the agenda for the upcoming council committee meetings so that we can share additional information to the City Council. We will also be having DWSP sponsored public meetings in mid July so that we can get additional feedback from the stakeholders of downtown Winston-Salem.

Sincerely,

A handwritten signature in blue ink, appearing to read "Mark Dunnagan", is written over a light blue circular stamp.

Mark Dunnagan
Chairman