



**Recreation and Parks  
Department**

P. O. Box 2511  
Winston-Salem, NC 27102  
CityLink 311 (336.727.8000)  
Fax 336.748.2066

# Memorandum

**TO:** Lee Garrity, City Manager  
**FROM:** William L. Royston, Recreation and Parks Director  
**DATE:** May 31, 2017  
**SUBJECT:** Recreation and Parks Utilization Plans  
**CC:** Derwick Paige, Assistant City Manager

The City of Winston-Salem has 17 recreation and community centers spread throughout the city. These centers play host to a variety of programmed and non-programmed activities throughout the year which include: instructor-led classes for youth and senior citizens, summer camps, after school care, adult recreation league play, festivals, and a number of other activities.

Utilization Plans have been created for four community recreation centers: Carl H. Russell, Sr, Fourteenth Street, Polo Park and Sprague Street. The plans provide a comprehensive overview of the selected recreation centers to assess programs and make recommendations for future activities.

The results of these plans will be used for strategic planning in specific program areas, establishing baseline measures for service provision, determining appropriate operational and programmatic adjustments, and establishing reasonable desired outcomes and goals for center-based recreational services. The results will assist staff to identify changes Winston-Salem Recreation and Parks should consider making in the services and programs it provides in the city's recreation and community centers.

If further consideration is required, I am available to discuss this matter with you should you have any questions.

William L Royston  
Recreation and Parks Director