

# Digital Imaging

## *Gould Digital Imaging*

February 1, 2016

Mr. Keith Markland  
Kimley-Horn and Associates, Inc.  
10 Roswell Street #210  
Alpharetta, GA 30009

Re: Wilshire Site  
Gould Digital Imaging 125' Balloon Test Report

My name is Michael Gould, and I am owner and operator of Gould Digital Imaging. Kimley-Horn and Associates hired Gould Digital Imaging to perform various aspects of photographic imaging work in connection with the development of Verizon Wireless' telecommunications services network in the Winston-Salem, NC metropolitan area.

I have over fifteen years experience working specifically with telecommunications companies including T-Mobile, Inc., AT&T Wireless, Verizon Wireless, Nextel, Alltel, ClearWire, Cricket, Sprint PCS, COMPASS Technology Services, Inc., Crown Castle International, and American Tower Corporation in preparing photographic simulations of telecommunications towers. I have a Bachelors Degree in Art from St. Mary's College of Maryland; over twenty years of professional experience in the field of digital photographic enhancement and I have produced approximately 6,000 photographic simulations for Verizon Wireless, AT&T, T-Mobile, Inc., American Tower Corp., and other telecommunications services companies.

Kimley-Horn and Associates hired Gould Digital Imaging to perform a "125 foot Balloon Test" at Verizon Wireless' Wilshire site on Jasper Lane, in Winston-Salem, NC. A balloon test is a visual reference of how tall a proposed structure would appear if constructed. A ten foot long red blimp shaped helium balloon is filled and raised above the proposed site on a measured line to the height of the proposed structure and anchored to the ground at the proposed site.

At approximately 12:30pm on Sunday, January 31<sup>st</sup>, 2016, the balloon was raised to a height of 125 feet and anchored by the corner of the surveyed compound area for the proposed tower. The wind was relatively calm and the balloon was flying directly above its anchor throughout the entire test. The balloon was left aloft until 1:30pm.

I drove around the surrounding "area of affect" and took photographs from several adjoining properties and other points of potential visual impact. I deployed the use of a hand held GPS unit that indicated the bearing and distance I was from the balloon as I canvassed the area for any possible views of the balloon.

This report includes a site photography map denoting the location of the proposed tower and the locations of all photographs that were taken of the site as well as copies of the photographs.

In my professional opinion, these photographs reflect to a reasonable certainty the anticipated projection of the height of the tower if constructed at the Wilshire site. If you need any additional information, please do not hesitate to call me at (770) 617-2958 or e-mail at michael@goulddigitalimaging.com.

Sincerely,



**Gould Digital Imaging**  
Michael D. Gould/Owner





# WILSHIRE

1522 Jasper Lane, Winston-Salem, NC  
125 ft. CONCEALED TOWER

~~CAMERA LOCATION MAP~~

**verizon**wireless

 Site

 Photograph #



© 2016 Google

Google earth

1993

Imagery Date: 10/5/2015

36°01'05.81" N 80°16'12.89" W elev 802 ft eye alt 6857 ft









HEATHER RID













































Existing View



**WILSHIRE**  
1522 Jasper Lane, Winston-Salem, NC  
**125 ft. CONCEALED TOWER**  
**SIMULATION**  
View from Jasper Lane & Heather Ridge  
approximately 1,350ft. northwest of site  
**verizon**wireless



Existing View



**WILSHIRE**  
1522 Jasper Lane, Winston-Salem, NC  
**125 ft. CONCEALED TOWER**  
**SIMULATION**  
View from Old Salisbury & Cone Roads  
approximately 1,350ft. northwest of site  
**verizon**wireless