



Office of
Performance &
Accountability

City of Winston-Salem
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Memorandum

TO: Lee Garrity, City Manager
FROM: Scott Tesh, Performance and Accountability Director
DATE: March 29, 2017
SUBJECT: Draft Strategic Plan Review
CC: Ben Rowe, Assistant City Manager

At its January workshop, the Mayor and City Council created and ranked strategies to be adopted in the 2017-2021 Strategic Plan. Within each of the strategies identified by the Mayor and City Council, staff assigned action items to help move toward accomplishing the goals set forth in the strategies.

The next step in the strategic planning process includes review of the draft strategic plan by the Mayor and City Council. To facilitate review, the draft strategic plan will go to each committee to provide for systematic review of all strategies and associated action items. As the strategies have already been voted on (and thereby ranked) by the Mayor and City Council, this review is intended to focus on the creation and assignment of action items within the focus areas. Although committee members can choose to review any sections of the document, it is expected that committees will review those areas most aligned to the committee structure. The table below summarizes which sections the committees might focus on:

<u>Focus Area</u>	<u>Committee Review</u>
Livable Neighborhoods	Comm. Dev. / Housing / Gen. Gov.
Service Excellence	Finance & Comm. Dev. / Housing / Gen. Gov.
Economic Vitality and Diversity	Finance
Safe and Secure Community	Public Safety
Healthy Environment	Public Works
Quality Transportation	Public Works

The City Council will provide feedback during the April committee meetings. Staff will make those changes and bring the plan back to the Mayor and City Council for adoption in May.

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City Council: Mayor Allen Joines; Vivian H. Burke, Mayor Pro Tempore, Northeast Ward; Denise D. Adams, North Ward; Dan Besse, Southwest Ward; Robert C. Clark, West Ward; John C. Larson, South Ward; Jeff MacIntosh, Northwest Ward; Derwin L. Montgomery, East Ward; James Taylor, Jr., Southeast Ward; City Manager: Lee D. Garrity