

City Council – Action Request Form

Date: April 11, 2017

To: The City Manager

From: Gregory M. Turner, Assistant City Manager

Council Action Requested:

Consideration of a Resolution of Support for the National Cycling Center to Begin a Bike Share Program in the City of Winston-Salem and to Authorize the City Manager to Enter into Encroachment Agreements with the National Cycling Center to Install Bike Share Stations Within the Public Right-of-Way.

Summary of Information:

Bike share programs have begun to proliferate around the world as communities recognize the value that cycling brings to public health, transportation systems and community livability. At the March 2017 Public Works Committee Meeting the Department of Transportation staff and Dr. Rauck of the National Cycling Center (NCC) provided information about bike share benefits, comparable communities with bike share programs and opportunities for implementing a bike share program in Winston-Salem.

The standard practice throughout the country is for a local non-profit agency to take the lead on implementing and managing the bike share program. The NCC has emerged to take on that responsibility. The NCC has worked with bike share company Zagster to plan a system in Winston-Salem that would make available 50 bikes spread across 10 stations throughout the community, with opportunities for future expansion. Users can check out bikes using their mobile phones and will be charged a fee based on their membership level and usage. The NCC has identified private sponsors to help pay for the program and Zagster provides everything needed to run the program, requiring no financial or staffing commitment from the City, except for possible minor site preparations and encroachment agreements.

Bike share station locations will focus on areas with good bicycle lane and trail connectivity, providing users with safe and convenient options for using the bicycles for transportation and recreation. Some of the stations will be located on private property, while others will be located within the public right-of-way.

Committee Action:

| Committee | Public Works 4/11/17 | Action | Approval |
|-----------|----------------------|--------|----------|
|-----------|----------------------|--------|----------|

| | | | |
|-----|-----------|---------|--|
| For | Unanimous | Against | |
|-----|-----------|---------|--|

Remarks:

Staff has attached a copy of the presentation provided to the Public Works Committee on March 22, 2017. Also included are maps showing potential bike share locations.

The project supports the City Council's general strategic plan to provide alternative transportation modes.