DENIAL STATEMENT OF CONSISTENCY WITH COMPREHENSIVE PLAN W-3560 (LKSD INVESTMENTS INC)

The proposed zoning map amendment from HB (Highway Business) and HB-S (Highway Business – Special Use) to HB (Highway Business) is generally inconsistent with the recommendations of the *Legacy Comprehensive Plan* and the *Northwest Winston-Salem Area Plan Update* (2017) for ensuring that development does not negatively impact surrounding development. Therefore, denial of the request is reasonable and in the public interest because the Highway Business district is intended to cater primarily to motorists. The site is located within GMA 2 where multimodal land uses and zoning districts should be considered.