

City Council – Action Request Form

Date: January 15, 2019

To: The City Manager

From: Damon Dequenne, Assistant City Manager
Aaron King, Director of Planning and Development Services

Council Action Requested:
2020 Census Complete Count Committee

Strategic Focus Area: Service Excellence
Strategic Objective: No
Strategic Plan Action Item: No
Key Work Item: No



Summary of Information:

Planning and Development Services staff will share information on the 2020 Census Complete Count Committee at the January 15, 2019, CD/H/GG committee meeting. Governor Cooper signed Executive Order 79 establishing the Complete Count Commission for the 2020 Census on October 22, 2018. Planning staff has been compiling information for our local Complete Count Committee for the past several months, including conducting initial meetings with staff who coordinated the Committee for the 2010 Census, identifying previously used documents and timelines, and meeting with 2020 Census officials.

The 2020 Committee will be made up of a large and diverse group of individuals from City and County offices, area agencies, and local citizens who reflect the diversity of our City and County. Their task will be to increase participation in the Census overall, and specifically within historically undercounted communities to ensure an accurate count of local residents. Planning staff will be working closely with staff in the City’s Marketing and Communications Department and the County’s Management Information Services Department both for the initial outreach and for events throughout the lead-up to the Census.

Committee Action:

Committee	Action
_____	_____
For	Against
_____	_____
Remarks:	

Outreach to solicit recommendations for the 2020 Complete Count Committee will commence in early January 2019. Letters to appoint volunteers and convene the 2020 Complete Count Committee will be sent from the Mayor's Office and the County Commissioners' Office in late January or early February 2019, with the intention to hold the first full committee meeting in March 2019.

Staff will be available to answer any questions at the January 15th CD/H/GG meeting.