

Information Item

Date: June 12, 2023

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Johnnie Taylor, Assistant City Manager
Dr. Marquis H. Barnett, Human Resources Director

Subject:
Information on the Human Resources Department General Work Items.

Strategic Focus Area: Service Excellence

Strategic Objective: No

Strategic Plan Action Item: N/A

Key Work Item: N/A



The Human Resources Department provides this report on the current workforce demographics at the City of Winston-Salem based on the following categories:

- Race
- Age
- Gender
- Years of Service

The report attached includes information on compensation levels of City employees across demographics and provides information on recruitment and retention efforts since January 1, 2022. The City's overall two year retention rate (May 2021 to May 2023) is 87 percent.

Also, attached are social media reports detailing a general Human Resources Recruitment campaign from January 1, 2023 to March 31, 2023 totaling more than one million impressions and nearly 13,000 clicks.