

**Exhibit A**

**Businesses directly notified of bid opportunity**

<b>Business Name</b>	<b>City/State</b>	<b>M/WBE</b>
A Customer's Point of View, Inc.	McDonough, GA	
Bare Associates International, Inc.	Fairfax, VA	WBE
Camel Consulting LLC	Winston-Salem, NC	
ComEngage, LLC	Edmonds, WA	
ETC Institute, Inc.	Olathe, KS	
Newton Advocacy & Strategic IT Consulting, LLC	Durham, NC	MBE
National Research Center, Inc.	Middleton, WI	
Probolsky Research, LLC	Newport Beach CA	
Reality Based Group, Inc.	Austin, TX	
Research Analysis Group, LLC	Atlanta, GA	WBE
Tetra Tech, Inc.	Madison, WI	
Texcido LLC	Charlotte NC	MBE
Volcano Consulting, LLC	Sanford, FL	

Project/Bid Description: Contract for Resident/Customer Satisfaction Survey Development  
 Bidder's Company Name: ETC Institute, Inc.  
 City/State: Olathe, KS

**WORKFORCE DEMOGRAPHICS**

	<u>Gender</u>		<u>Race/Ethnic Identification</u>					<u>Total</u>
	<u>Male</u>	<u>Female</u>	<u>White</u>	<u>African-American</u>	<u>Hispanic</u>	<u>Asian</u>	<u>Native-American</u>	
	<u>22</u>	<u>19</u>	<u>32</u>	<u>1</u>	<u>5</u>	<u>3</u>	<u>0</u>	<u>41</u>
% of								
Total	53.7%	46.3%	78.0%	2.4%	12.2%	7.3%	0.0%	

The above demographic data is provided to reflect generally the company's efforts to achieve diversity in the workplace in compliance with the applicable equal employment opportunity laws; however, this information is not dispositive of such and may not be used as the basis for awarding or rejecting a bid contract.