APPROVAL STATEMENT OF CONSISTENCY WITH COMPREHENSIVE PLAN W-3610 (BROOK AND BRANCH, LLC)

The proposed zoning map amendment from GI (General Industrial) to PB (Pedestrian Business) is generally consistent with the recommendation of the *Legacy Comprehensive Plan* to target infrastructure and appearance improvements to enhance older industrial and commercial areas and encourage property owners and local governments to rehabilitate their physical facilities and public infrastructure to accommodate new businesses; and the *South Central Area Plan Update* (2014) for commercial development. Therefore, approval of the request is reasonable and in the public interest because:

- 1. The request would provide an opportunity to redevelop an underutilized property within GMA 2 to provide additional opportunities for economic investment and neighborhood revitalization; and
- 2. The site has access to multimodal transit opportunities and is located along a collector street.