

Information Item

Date: May 10, 2022

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Aaron King, Assistant City Manager
Toneq' McCullough, P.E., Director of Transportation

Subject:

Update to the Architectural Lighting Policy for Lighting Displays Within the Public Right-of-Way

Strategic Focus Area: Quality Transportation

Strategic Objective: No

Strategic Plan Action Item: No

Key Work Item: No



In May of 2018, the Winston-Salem City Council approved an Architectural Lighting Policy to establish guidelines staff follows to gain approval of requests to change the colors of the architectural lighting within the public right-of-way, regardless of right-of-way owner. The Winston-Salem Department of Transportation (WSDOT) manages the City-owned architectural lighting within the public right-of-way. WSDOT is tasked with programming the requested color as approved by the Office of the Mayor. Since the policy adoption, the City of Winston-Salem has received several requests for architectural lighting displays in celebration or remembrance of significant events on various dates. In response to questions about this policy, this revision will:

- Re-establish the request procedure which grants the authority to the Mayor to approve architectural lighting requests.
- Adds a procedure which requires presentation of a calendar of events and identifies the colors to be programmed each year without the need for a formal request.
- Grants the authority to the Mayor to approve requests for color changes which overlap an approved event on the calendar.