

**RESOLUTION MODERNIZING THE WINSTON-SALEM TRANSIT AUTHORITY'S  
FARE POLICY TO ESTABLISH A FARE CAP**

**WHEREAS**, the Winston-Salem Transit Authority (WSTA) is transitioning to mobile ticketing and cashless payments utilizing the mobile application UMO; and

**WHEREAS**, staff benchmarked peer transit agencies and found that it is best practice to incorporate fare capping into a mobile faring transit system; and

**WHEREAS**, staff recommends further modernizing the WSTA fare policy by implementing a daily fare cap which establishes a not-to-exceed threshold that a passenger must pay in a single day of transit operation; and

**WHEREAS**, once the fare cap has been met, all additional trips in the same service day will be free; and

**WHEREAS**, fare capping incentivizes passengers to continue to ride the bus once the fare cap has been met; and,

**WHEREAS**, staff recommends amending the fare policy to allow a daily fare cap of \$2.00 for all service days; and

**WHEREAS**, by aligning with industry best practices and leveraging technology to improve the rider experience, fare capping supports WSTA's broader goals of increasing ridership, promoting equity, and modernizing the transit system.

**NOW, THEREFORE, BE IT RESOLVED** that the Mayor and the City Council of the City of Winston-Salem hereby adopt a daily fare cap of \$2.00 for the Winston-Salem Transit Authority.