

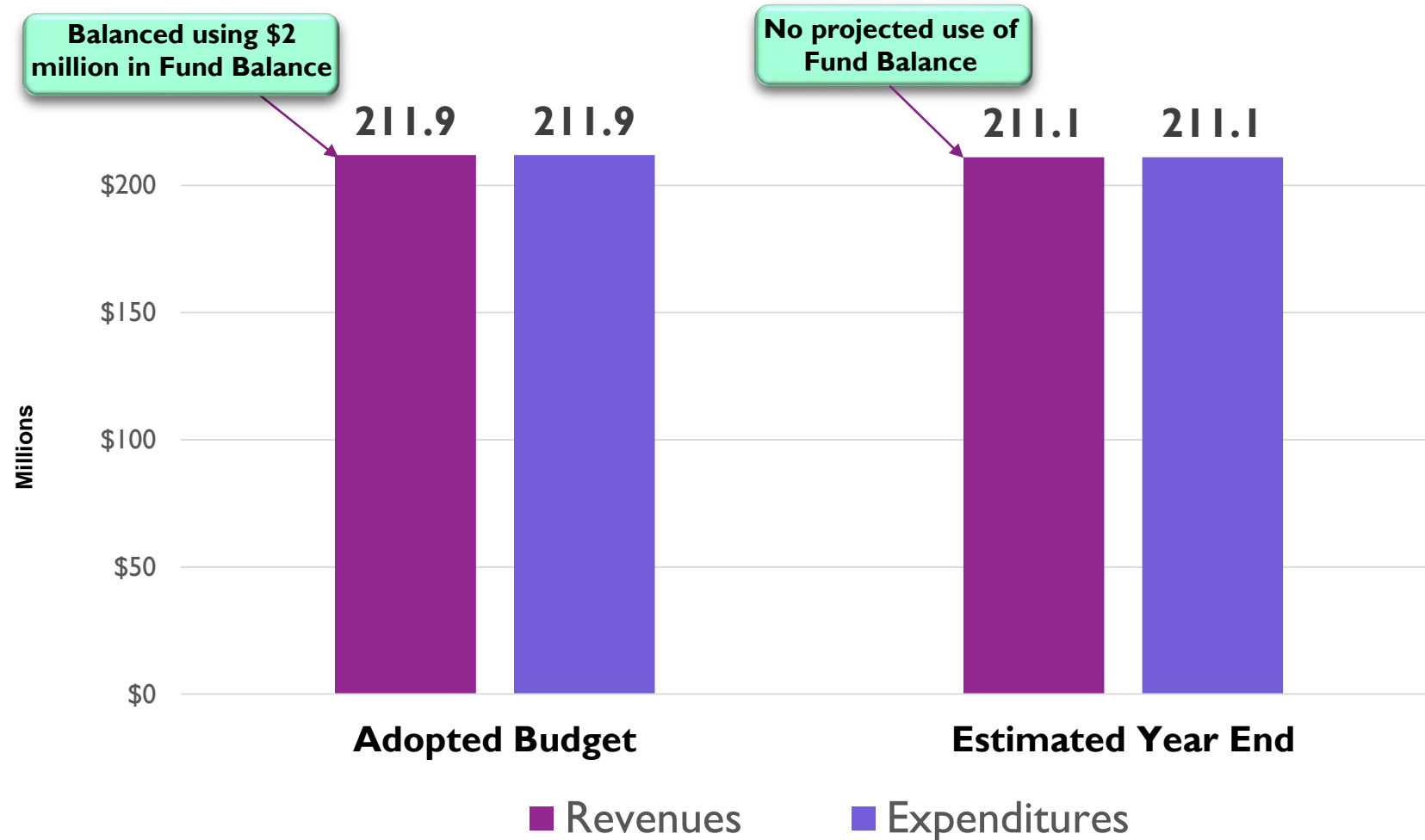
EARLY BUDGET FORECAST

FINANCE COMMITTEE

BUDGET AND EVALUATION OFFICE
FEBRUARY 2020



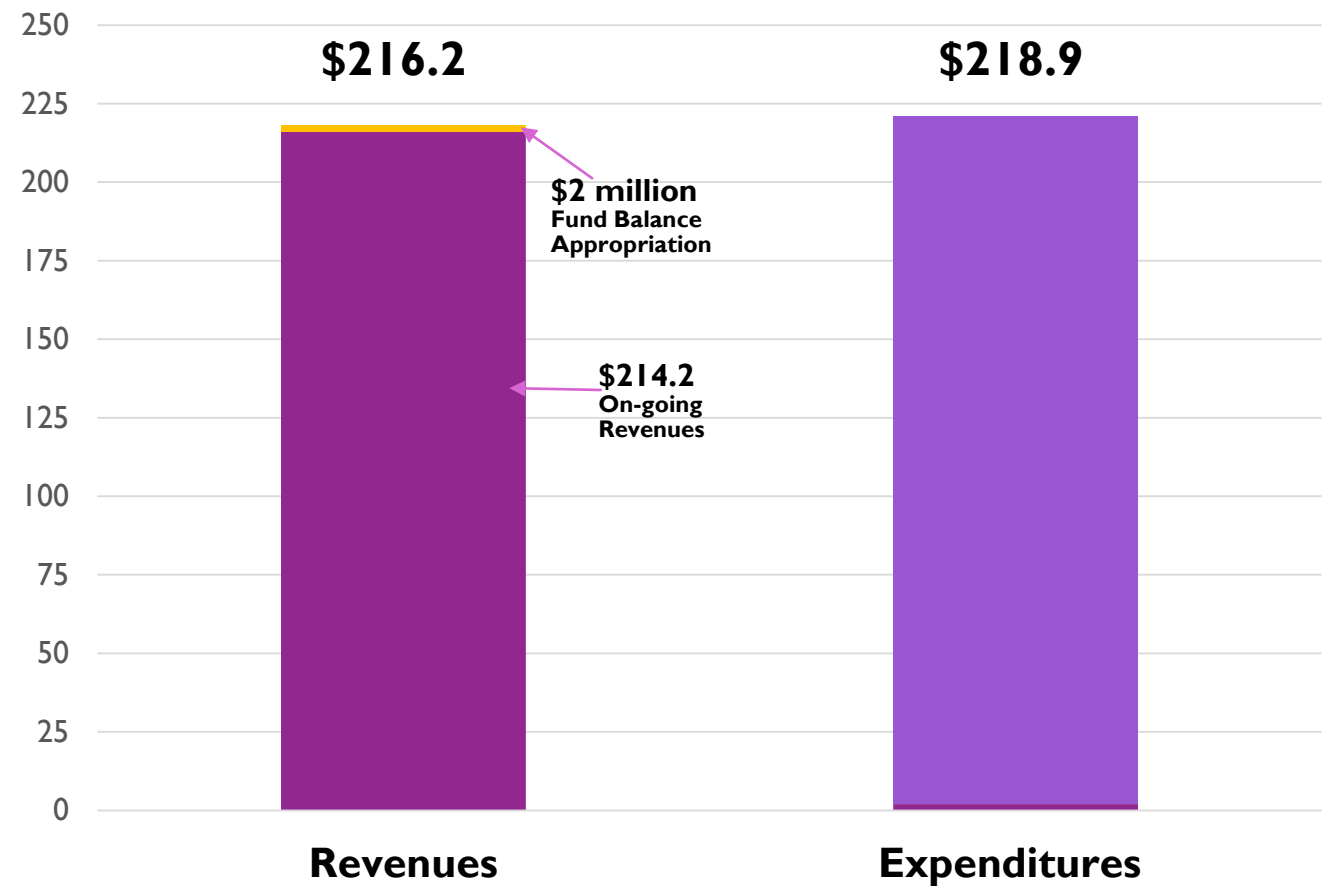
FY 2019-20 YEAR-END ESTIMATED YEAR-END (GENERAL FUND)



FY 2020-21 GENERAL FUND PROJECTED BUDGET



- Expenditures over Revenues
= **\$2.7 million Gap**



FY 2020-21

BUDGET-TO-BUDGET CHANGES (GENERAL FUND)



- These expenditures will be included in the base budget.
- Total Base Budget Increase: **\$7.63 million**

EXPENDITURES	
2% Merit (all employees)	\$3 million (net increase)
Police Retirement Contribution (WSPORS, LEO, Separation Allowance)	\$1.59 million
LGERS (Local Government Employee Retirement System)	\$841,000
2% Public Safety Supplemental Pay (effective January 1, 2021)	\$800,000
SAFER Grant Match	\$500,000
\$14 per hour Minimum Wage (up from \$13.00)	\$400,000
Parking Fund Subsidy (reinstate)	\$500,000

FY 2020-21

BUDGET-TO-BUDGET CHANGES (GENERAL FUND)



MAJOR REVENUES	CHANGES +/-
Property Taxes (FY 2020-21 assumes a 1.9% growth above estimated year-end)	\$2.2 million
Sales Taxes (FY 2020-21 assumes 3% growth - point of sale; 4% growth per capita)	\$2.7 million
No Anticipated Changes to User Fees	

FY 2020-21

POTENTIAL OPERATING ADDITIONS/REQUESTS



- Potential operating additions or requests are not included in the base budget.

Potential Operating Additions/Requests	Projected Cost	Strategic Plan Priority *
Additional Fire Inspector	\$97,900	No
Police Officer and Fire Fighter Career Ladder	\$1.6 million	No
Mounted Patrol	\$180,000	No
Downtown Bike Patrol	\$372,000	No
Additional Park Rangers	\$300,000	No

* See Appendix B for a list of Council Strategic Priority Rankings

FY 2020-21

POTENTIAL OPERATING ADDITIONS/REQUESTS



Potential Operating Additions/Requests	Projected Cost	Strategic Plan Priority
Venture Grant Program	\$300,000	Yes: #4
Driver's License Restoration Program (DRIVE)	\$275,000	Yes: #8 and #10
African American Heritage Initiative	\$116,000	Yes: #14
Pilot Universal Pre-K	TBD	No
Think Orange Continuation	TBD	Yes: #7



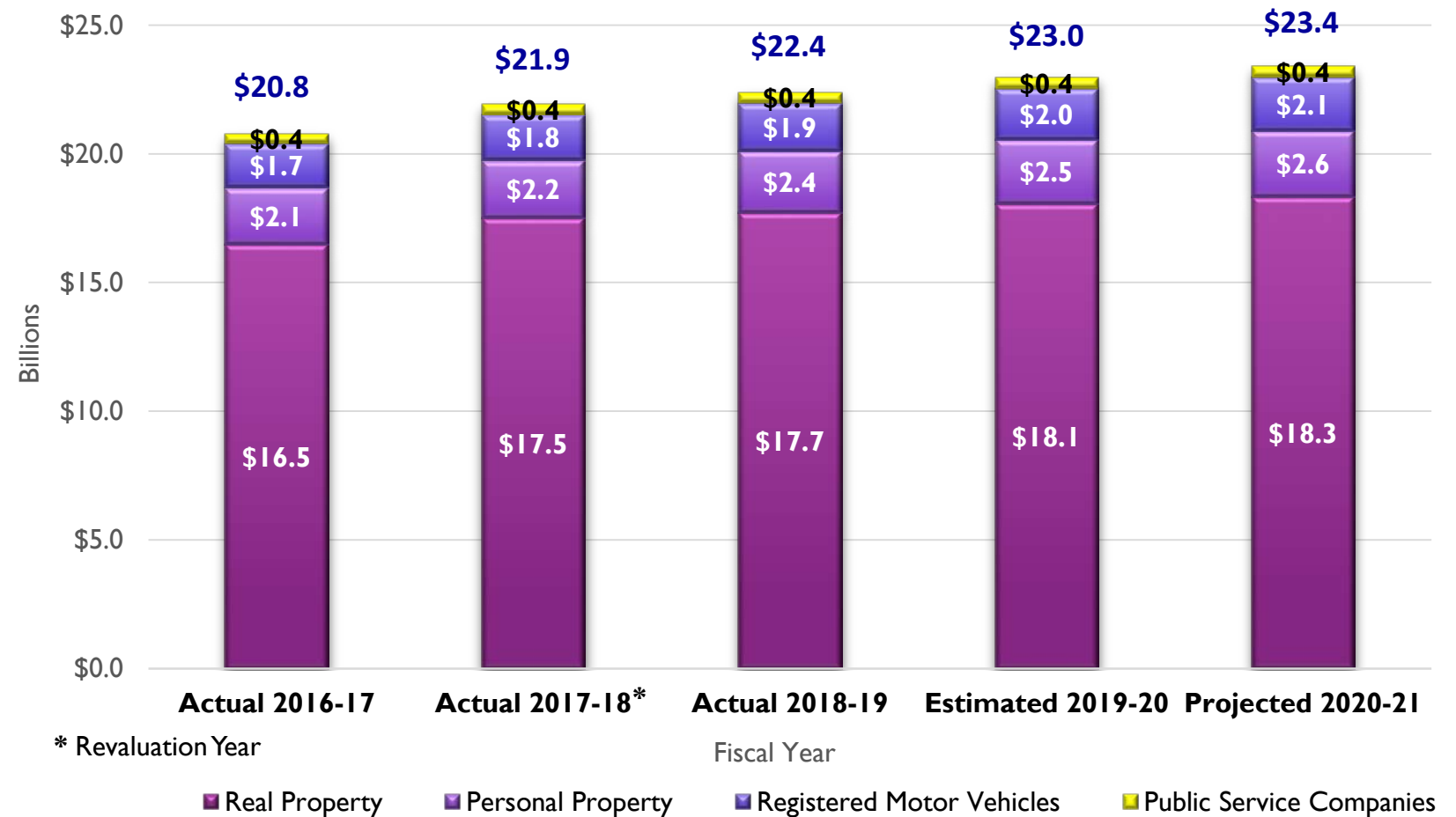
Community Agency Funding (see detailed list in Appendix A)	\$2.2 million	No
Security Plan Implementation	\$327,000	No
Increase Street Maintenance	TBD	Yes: #2
Downtown Parking - Enhance Enforcement	TBD	No
Downtown Parking Meter Replacement	TBD	No
Kudzu Removal	TBD	No
Increased Recreation Hours & Programming	TBD	No
GIS Enhancements	TBD	No
Graffiti Removal (Private Property)	TBD	No

PROPERTY TAX BASE

(GENERAL FUND, DEBT SERVICE, AND TRANSIT FUNDS)



- 2.5% Estimated Tax Base Growth Year-end FY 2019-20
- 1.9% Projected Tax Base Growth for FY 2020-21



FY 2020-21

PRELIMINARY BUDGET REVIEW CALENDAR



Date/Location	Event/Topic
Monday, April 13 (5:00 p.m.) Council Committee Room	FY 2020-21 Trial Balanced Budget
Thursday, May 21 (4:00 p.m.) Council Committee Room	Presentation of Proposed Budget to the Mayor and City Council Budget Overview, Budget Document, and 2020-21 Capital Plan
Thursday, May 28 (5:00 p.m.) City Council Chamber	Finance Committee Budget Workshop Community Agencies Highlights
Thursday, May 28 (7:00 p.m.) City Council Chamber	Finance Committee Public Hearing
Thursday, June 4 (4:00 p.m.) Council Committee Room	Finance Committee Meeting/Workshop Consideration of a recommended budget and property tax rate
Monday, June 15 (7:00 p.m.) City Council Chamber	FY 2020-21 Budget Adoption 2 nd Public Hearing and Budget Adoption

Organization	Project/Program	Funding Source	FY 2020 Adopted	FY 2021 Request	Change
Currently funded agencies:					
Authoring Action *	Year Round Apprentice Program	General Fund *	5,000	0	-5,000
Boys2Men Mentorship Program *	More Than Conquerers, Inc.	SOAR *	5,000	45,425	40,425
Center for Creative Economy	Velocity Creative Accelerator	General Fund	25,000	35,000	10,000
Eliza's Helping Hands	H.A.N.D.S. (HELP, ADVOCATE, NETWORK, DEVELOP, SOAR SUCCEED)	SOAR	5,000	15,000	10,000
Eureka Ministry, Inc.	Eureka Housing Program	SOAR	20,000	23,500	3,500
Experiment In Self-Reliance Inc	General	General Fund	85,230	150,000	64,770
Forsyth County District Attorney's Office	Domestic Violence Unit	General Fund	45,000	177,972	132,972
IFB Solutions	Job creation for individuals who are blind	General Fund	5,000	0	-5,000
Insight Human Services	Drug Treatment Court	General Fund	35,000	0	-35,000
Institute for Dismantling Racism, Inc.	Freedom Tree at IDR	General Fund	33,350	45,000	11,650
Kaleideum	Access to Information Education for Economic Vitality	General Fund	172,360	225,000	52,640
LEAD Girls of NC Inc. *	LEAD Girls	General Fund *	5,000	5,000	0
My Brothers Second Chance *	Mentoring	SOAR *	5,000	15,000	10,000
Piedmont Triad Regional Council	Project Reentry SOAR	SOAR	10,000	17,690	7,690
Shepherd's Center of Greater Winston-Salem	Services for Older Adults	General Fund	15,000	25,000	10,000
Southside Rides Foundation	Life Skills/Auto Body Training	SOAR	10,000	0	-10,000
The Arts Council, Inc.	Ensuring Access to Arts & Culture	General Fund	217,360	300,000	82,640
The Sergei Foundation	2021 Triad Dog Games	General Fund	5,000	5,000	0
The Wells Center *	Women in Transition	SOAR *	5,000	5,000	0
Venture Cafe Winston-Salem *	Venture Cafe	General Fund *	20,000	75,000	55,000
Winston-Salem Ambassadors *	Ambassadorship Program	General Fund *	5,000	0	-5,000
YMCA of Northwest North Carolina	Youth Incentive Program	General Fund	66,000	100,000	34,000
Youth Achieving Moral Maturity (YAMM) *	Moral Achievement Program	SOAR *	4,520	0	-4,520
YWCA	Hawley House and Project New Start	SOAR	13,500	32,043	18,543
Subtotal, General Fund			817,320	1,296,630	479,310
North Carolina Black Repertory Company, Inc.	National Black Theatre Festival	Occupancy Tax	115,000	122,000	7,000
Old Salem, Inc.	Operating Support	Occupancy Tax	197,710	300,000	102,290
Piedmont Triad Film Commission	Business Recruitment	Occupancy Tax	35,000	40,000	5,000
RiverRun International Film Festival	Festival and Year-Round Programs	Occupancy Tax	42,400	75,000	32,600
Subtotal, Occupancy Tax			390,110	537,000	146,890
Total, Currently funded agencies			\$ 1,207,430	\$ 1,833,630	\$ 626,200

* Eligible for seed funding only

Organization	Project/Program	Funding Source	FY 2020 Adopted	FY 2021 Request	Change
New applications:					
a/perture cinema	2020 Diversity in Programming Support & Educational Opportunities	General Fund	0	30,000	30,000
Addiction Recovery Care Association, Inc.	ARCA Expansion	General Fund	0	80,592	80,592
Arts For Arts Sake *	Activity on the Green	General Fund *	0	15,000	15,000
Bethesda Center for the Homeless	BCH-Housing Permanent	General Fund	0	95,000	95,000
Big Brothers Big Sisters Services, Inc. *	K- 12 Professional Mentoring Program FY 20	General Fund	0	200,000	200,000
Bookmarks	16th Festival of Books and Authors	General Fund	0	20,000	20,000
Center for Smart Financial Choices *	Credit and Savings Builder	General Fund *	0	5,000	5,000
Crossnore School & Children's Home	Crossnore Miracle Grounds Living Lab Platform	General Fund	0	60,000	60,000
Eliza's Helping Hands, Inc *	Women's Safe House	General Fund *	0	17,500	17,500
Flywheel Foundation *	Startup Funding	General Fund *	0	5,000	5,000
Forsyth Futures	Community Briefings	General Fund	0	25,000	25,000
Forsyth Humane Society	Saveforsyth Adopt-a-Thon	General Fund	0	10,000	10,000
greeNest	Program Support	General Fund	0	25,000	25,000
H.O.P.E. of Winston-Salem	Help Our People Eat	General Fund	0	20,000	20,000
My FACE (Males and Females Acting in Confidence and Empowerment) *	MENTOR	General Fund *	0	30,000	30,000
Phoenix Rising of Winston Salem, Inc *	Drug Treatment Court	General Fund *	0	45,000	45,000
Piedmont Renewal Network *	Economic Mobility/Auxiliary Educational Support	General Fund *	0	30,000	30,000
Reynolda House	Roof Rehabilitation	General Fund	0	50,000	50,000
SHARE-WS INC *	Food and Education	General Fund *	0	76,198	76,198
Southeastern Center for Contemporary Art	Public Programming and Education	General Fund	0	25,000	25,000
The Arts Based School (ABS)	Windows to Learning: Promoting Creative Courage and Academic Excellence	General Fund	0	200,000	200,000
The Twenty, Inc.	Innovative Affordable Housing Plan	General Fund	0	200,000	200,000
Triad Cultural Arts, Inc. *	Cultural Immersion	General Fund *	0	34,100	34,100
WE TEAM Youth Services, Inc *	Rise Academy Student and Family Transportation	General Fund *	0	5,000	5,000
Winston-Salem Delta Fine Arts, Inc.	Facilities Overhaul	General Fund	0	100,000	100,000
Winston-Salem Mixxer, Inc. *	Community Development Coordinator	General Fund *	0	36,000	36,000
Winston-Salem Mixxer, Inc. *	Mobile Tech Lab	General Fund *	0	20,000	20,000
Winston-Salem Theatre Alliance	Homecoming - Winston-Salem Theatre Alliance	General Fund	0	100,000	100,000
Journee Bees Village	Journee Bees Village	SOAR *	0	5,000	5,000
The Dream Team Foundation, Inc.	The Dream Team Foundation, Inc.	SOAR *	0	5,000	5,000
Triad Restorative Justice	Triad Restorative Justice	SOAR *	0	5,000	5,000
Subtotal, General Fund			0	1,574,390	1,574,390
Total, New Applications			\$ -	\$ 1,574,390	\$ 1,574,390

	FY 2020 Adopted	FY 2021 Request	Change
Total Requests, General Fund	817,320	2,871,020	2,053,700
Total Requests, Occupancy Tax	390,110	537,000	146,890
Total Requests for Funding, FY 21	\$ 1,207,430	\$ 3,408,020	\$ 2,200,590

COUNCIL-RANKED PRIORITIES



Address affordable housing needs	1st
Increase funding for streets maintenance and repairs	2nd
Fund priority recreation and parks maintenance	3rd
Realign econ. dev. policies to assist with changing economy	4th
Maintain core purposes within limited resources	5th
Improve City Link processes and communication	6th
Action plans for anti-poverty initiatives	7th
Local justice reform	8th
Implement bike/pedestrian improvement needs	9th
Workforce development training	10th
Acquire parkland for future development	11th
Fixed-route transit system improvements	12th
Reinvigorate sustainability program	13th
African American Heritage Initiative	14th
Disaster preparedness training/communication	15th
Begin planning for in-house recycling transition	16th