

Information Item

Date: October 17, 2022

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Scott Tesh, Director of Budget and Performance Management
Meridith J. Martin, City Manager's Designee, Downtown Winston-Salem Business Improvement District Advisory Committee

Subject:

Fiscal Year 2021-2022 Annual Report of the Downtown Winston-Salem Business Improvement District

Strategic Focus Area: Economic Vitality and Diversity

Strategic Objective: Promote Downtown Revitalization

Strategic Plan Action Item: No

Key Work Item: No



Per North Carolina General Statutes and as part of the contract with the Downtown Winston-Salem Partnership (DWSP) for implementation of the Downtown Winston-Salem Business Improvement District services, a written annual report and presentation to the Mayor and City Council are required to report on program activities and accomplishments associated with the expenditure of funds for the district.

Attached is the FY 2021-2022 annual report of the Downtown Winston-Salem Business Improvement District. Program highlights can be found on page two of the annual report.

The presentation of the annual report will be made to the Mayor and City Council at the October 17, 2022 City Council meeting.

