

## Information Item

**Date:** June 7, 2021

**To:** Mayor, Mayor Pro Tempore, and Members of the City Council

**From:** Lee Garrity, City Manager  
Ed McNeal, Director of Marketing & Communications

**Subject:**  
Recognition of service excellence by the Marketing & Communications' TV13 employees

**Strategic Focus Area:** Service Excellence

**Strategic Objective:** More Effective Communication

**Strategic Plan Action Item:** None

**Key Work Item:** None



The Telly Awards were created in 1979 to honor excellence in local, regional, cable, broadcast, and now social media videos. Nomination entries are received from 50 states and 5 continents.

It's my honor to share with you that the City of Winston-Salem received notice last month of receiving six national awards for work produced in 2020.

Of the honors, one is gold, three are related to COVID-19, two awards are from the solo efforts by one videographer, one was a video created by a graphic designer and utilities communications staff, and one Marketing employee has now been the producer of 9 Telly awards in less than 2 years on our team.

I'm certainly proud of these staff members who demonstrated the moxie to stay in the community, and to produce informative television during the pandemic.

A brief video showing the award-winning works will be shown.