

## City Council – Action Request Form

**Date:** April 10, 2018

**To:** The City Manager

**From:** Gregory M. Turner, Assistant City Manager  
Toneq' McCullough, Director of Transportation

**Council Action Requested:**

Consideration of a Resolution Adopting an Architectural Lighting Policy for Displays within the Public Right-of-Way

**Strategic Focus Area:** Quality Transportation  
**Strategic Objective:** Improve Integrated Road Network  
**Strategic Plan Action Item:** No  
**Key Work Item:** No



**Summary of Information:**

As the City of Arts and Innovation, Winston-Salem has seen numerous public lighting displays. Lighting is being used in transportation infrastructure projects. Lights have been applied to the railroad and Business 40 bridges along Research Parkway. Artistic architectural lighting is also on the twin arches over US 52 at Research Parkway and is a planned component on the Business 40 Project for the lighting of bridges. These are all part of the Architectural Lighting program.

With lighting being utilized on more public infrastructure, city staff proposes a new policy for the approval process and for the lighting requirements for architectural lighting within the public rights-of-way. This policy will apply to all architectural lighting within the public right-of-way, regardless of right-of-way owner.

**Committee Action:**

<b>Committee</b> _____	<b>Action</b> _____
<b>For</b> _____	<b>Against</b> _____
<b>Remarks:</b> _____	