

City Council – Action Request Form

Date: February 14, 2022

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Scott Tesh, Budget and Performance Management Director
Meridith Martin, Budget and Performance Management Deputy Director

Council Action Requested:
Resolution Adopting the 2022-2025 Strategic Plan

Strategic Focus Area: Service Excellence
Strategic Objective: No
Strategic Plan Action Item: No
Key Work Item: Yes



Summary of Information:

Every four years, the Mayor and City Council engage in a process to review strategic priorities resulting in a new Strategic Plan that guides city work programs and focuses resources on the Mayor and City Council’s highest identified priorities. To assist with the process, the City contracted with Novak Consulting, selected through an open RFP process, to facilitate conversations with community stakeholders and a workshop with the Mayor and City Council.

In February and March of 2021, a series of community stakeholder meetings and open public input sessions were held to gather input on the effects of the pandemic on the community, the city’s highest perceived short- and long-term needs, and information that would be useful and pertinent for context in review by the City Council as part of a strategic planning process.

At a special meeting of the Mayor and City Council on March 24th and 25th of 2021, Novak Consulting facilitated a workshop that initiated the new strategic planning process. Information was provided on the community engagement meetings, performance data related to the prior strategic planning progress, and resident survey data on perceptions of City services and places for emphasis and investment. Through facilitated conversations on environmental factors, demographic changes, and desired future states, the Mayor and City Council produced fifteen

Committee Action:

Committee	Finance & Public Safety 2/14/22 CDHGG & Public Works 2/15/22	Action	Approval
For	Unanimous	Against	

Remarks:

ranked priorities, sorted into tiers based on their respective rankings.

The Mayor and City Council's strategic priorities were written into action statements and presented to the elected body in November 2021. Per the City's standard strategic planning framework, action items were drafted based on the priorities established by the Mayor and City Council, which will become a guide for management and departmental work plans.

Key performance indicators are being identified to track priority progress. Regular reports will be provided to show strategic priority progress.

The attached resolution adopts the 2022-2025 strategic plan as the planning guide for the Mayor and City Council for the next four years. The final version of the strategic plan is included as Exhibit A.