

**RESOLUTION OF THE CITY OF WINSTON-SALEM, NORTH CAROLINA
ADOPTING THE 2017-2021 STRATEGIC PLAN**

WHEREAS, the Mayor and City Council engaged in a strategic planning process to set priorities and strategies for City government over the next four years; and

WHEREAS, the City selected a consultant to facilitate a strategic planning process to include engagement with senior-level staff and elected officials; and

WHEREAS, the Mayor and City Council held a two-day workshop in January 2017 where they affirmed the City's six strategic focus areas and all objectives underlying each focus area and also identified short-term and mid-term priorities through a voting process; and

WHEREAS, staff identified 122 action items to support strategies created by the Mayor and City Council and included these action items in the strategic plan as markers to measure successful implementation of the strategies; and

WHEREAS, the City intends to use the strategic plan to act on the most important issues affecting the residents and businesses of the City of Winston-Salem; and

WHEREAS, the City desires to increase its focus on measuring performance and program outcomes, and the strategic plan provides a framework for doing so.

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and City Council of the City of Winston-Salem adopt the strategic plan, including the focus areas, objectives, strategies, and action items contained therein, as a guiding document for improving City services and measuring the outcomes of City programs.