



## City of Winston-Salem City Council Council Agenda Item Summary

<b>Title</b>	Resolution authorizing acceptance of a \$175,000 grant award under the FY25 Community Policing Development Microgrants program from the U.S. Department of Justice.
City Council Committee	Committee of the Whole
Staff Lead (Presenter)	Captain Jake Swaim, Police Department
Department Head	William H. Penn, Jr., Chief of Police
City Manager/ACM	Dr. Angel Wright-Lanier, ACM

### Agenda Item Summary

Recommended Council Action      Resolution Approval  
Suggested Motion Options      [Click or tap here to enter text.](#)

Strategic Focus Area      Good Government  
Strategic Plan Objective      LC1: Enhancing Residents' Sense of Safety and Reducing Crime  
Anticipated Fiscal Impact      No Estimate Available

### Summary of Information

The Winston-Salem Police Department (WSPD) has been awarded a grant from the U.S. Department of Justice Community Policing Development Microgrants program. This \$175,000 grant award is under the Officer Recruitment, Hiring and Retention program category. WSPD will use grant funds for “More Than the Badge,” a grant project to enhance and expand current recruiting efforts, including strategic digital marketing and advertising campaigns and expanded in-person recruiting activities.

There is no match required under this grant. A signed award acceptance is required prior to the release of funds and implementation of grant.

### Analysis of Fiscal Impact

The total grant award of \$175,000 will be provided by the U.S. Department of Justice Community Policing Development Microgrants program. No local match or additional City funds are required. Grant funds will support the majority of the project’s proposed activities, enabling the Winston-Salem Police Department to expand marketing and recruitment efforts beyond what is currently funded in the FY 2026 budget. As a result, there will be no additional impact to the City’s General Fund.

### Attachments

- Resolution/Ordinance

Committee Action	COTW 11/12/25
For: Unanimous	Against:
Remarks:	