



Budget and Evaluation

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Memorandum

TO: Mayor Joines, Mayor Pro Tempore Adams, Members of City Council
FROM: Patrice Y. Toney, Budget and Evaluation Director
DATE: March 22, 2021
SUBJECT: Community Investments Overview and Allocation Recommendations
CC: Lee Garrity, City Manager; Ben Rowe, Assistant City Manager

During the FY 2020-21 budget adoption, the Mayor and City Council approved a resolution to form a citizen-led Community Investments Review Committee (CIRC) to consider and make recommendations for additional City investments in addressing the conditions which contribute to poverty and hardship in our community. The Committee was appointed by the Mayor with two at-large City representatives and two representatives recommended by each of the eight City Council members. The 18-member Committee was asked to make recommendations for a proposed equity package of up to \$1 million total expenditures by October 2020.

CIRC Members:

- Daymond Davenport, Kenneth Pettigrew, Vice Chair (North Ward)
- Grecia Santillan, Sam Hickerson (Northeast Ward)
- London McKinney, Claudette Bailey, Chair (East Ward)
- Kanika Brown, Charlene Simmons (Southeast Ward)
- Dr. Melicia Whitt-Glover, Dr. Joshua Canzona (South Ward)
- Quamekia “Que” Shavers, Francis A. Pimentel-Peralta (Southwest Ward)
- Walter “Wrennie” Pitt, Jr., Debbie Hunter (West Ward)
- Greg Beier, Christy Robinson (Northwest Ward)
- Frankie Gist, Kiana Terry (At-large)

The CIRC voted to recommend five funding categories:

- Grants for Social Justice/Anti-poverty Initiatives (\$200,000)
- Long-term Anti-poverty/Social Justice Strategies (\$200,000)
- Broadband Internet Access Expansion and Training (\$300,000)
- Heritage Preservation and Education (\$190,000)
- Mentorship and Neighborhood Capacity Building (\$110,000)

On Tuesday, November 17, 2020, the final recommendations of the Community Investments Review Committee (CIRC) were presented at a Special Meeting of the City Council. During this special meeting, the Council directed staff to move forward with Phase 2 of the process which offered an opportunity for non-profit organizations to apply for social justice and anti-poverty funding within four of the five categories established by the Community Investments Review Committee. The Broadband Internet Access Expansion and Training will be managed



City Council: Mayor Allen Joines; Denise D. Adams, Mayor Pro Tempore, North Ward; Barbara Hanes Burke, Northeast Ward; Robert C. Clark, West Ward; John C. Larson, South Ward; Jeff MacIntosh, Northwest Ward; Kevin Mundy, Southwest Ward; Annette Scippio, East Ward; James Taylor, Jr., Southeast Ward; City Manager: Lee D. Garrity

in-house. Applications were made available December 10th and were due on January 15th at 5:00 p.m. There were 118 applications submitted for community investments funds. The submitted applications can be viewed at this link: <https://www.cityofws.org/2837/CIRC-RF>.

The Citizens' Bond Oversight Committee (CBOC) was commissioned to review and score the submitted applications. Agencies could receive a maximum score of 16 points.

CBOC used the following criteria to score the applications:

- The organization clearly states how they can address social justice or poverty issues.
- The program can be implemented quickly and will provide meaningful outcomes.
- The organization is successful (current or past) in addressing social justice or poverty issues.
- The organization is a trusted resource in the community.

CBOC used the combined average scores (including staff scores) as a guide to allocate funding within each funding category. For most categories, the committee allocated funding among agencies scoring 10 or higher, unless the committee thought that the agency could raise funding outside of this process for their proposed program. There were a couple of agencies scoring below a 10 that were considered due to the unique population that they served or the potential impact the agency could make in addressing social justice.

On Wednesday, February 24, 2021, the CBOC voted to recommend funding for a slate of non-profit and faith-based organizations. Exhibit A lists the recommended grant awards within each funding category. The exhibit includes the operating budget for each organization, their request, the combined average score (including staff), and the recommended grant award. Exhibit B lists those organizations that were not recommended for funding.

Community Investments for Social Justice/Anti-poverty Initiatives

Exhibit A

Recommendations by the Citizens' Bond Oversight Committee

Organization Name	Operating Budget	Request Amount	Combined Average Score	Recommended Grant Award (\$)
Grants for Social Justice/Anti-poverty Initiatives				
Experiment In Self-Reliance, Inc (ESR)	\$2,178,837	\$200,000	13	\$ 12,500
Bethesda Center for the Homeless	\$1,187,567	\$110,000	13	\$ 12,500
Union Baptist Church	\$1,300,000	\$179,800	13	\$ 12,500
Neighbors for Better Neighborhoods	\$664,781	\$60,000	13	\$ 12,500
Goler Community Development Organization	\$240,000	\$60,000	12	\$ 11,500
LEAD Girls of NC	\$258,595	\$10,000	12	\$ 10,000
Christ Rescue Temple Church	donations	\$60,000	12	\$ 11,500
Grace Presbyterian Church, USA	\$167,000	\$66,240	12	\$ 11,000
greenNest	\$339,656	\$18,600	12	\$ 11,500
Winston-Salem/Forsyth County Branch of the NAACP	\$60,000	\$35,000	12	\$ 11,500
Winston-Salem Delta Fine Arts, Inc.	\$200,000	\$33,000	12	\$ 11,500
Boston-Thurmond United	\$250,000	\$50,000	11	\$ 10,250
The Shalom Project	\$420,120	\$80,000	11	\$ 10,250
Solus Christus	\$294,000	\$75,000	11	\$ 10,250
Neighborhood's Hands	\$125,000	\$115,000	11	\$ 10,250
Hope to Thrive	\$42,000	\$43,000	11	\$ 10,250
Total Concepts International Inc.	\$45,000	\$35,000	11	\$ 10,250
New Life/ Nueva Vida	\$17,845	\$43,200	9	\$ 10,000
			Total:	\$ 200,000
Long-term Anti-poverty/Social Justice Strategies				
H.O.P.E. of Winston-Salem, Inc.	\$521,000	\$60,000	14	\$ 32,300
Eliza's Helping Hands, Inc	\$150,000	\$150,000	13	\$ 30,200
Dress for Success Winston-Salem	\$70,000	\$10,000	12	\$ 10,000
Winston-Salem Industries for the Blind	\$200,165,913	\$40,000	12	\$ 27,800
Hope To Thrive (Mentorship Program)	\$43,000	\$65,500	11	\$ 25,500
Partnership for Prosperity	\$230,000	\$150,000	11	\$ 25,500
THE WELLS CENTER, INC., "For Women In Transition"	\$334,000	\$50,000	11	\$ 25,500
Action4Equity	\$115,000	\$50,000	10	\$ 23,200
			Total:	\$ 200,000
Heritage Preservation and Education				
Smart Start Forsyth County	\$9,000,000	\$32,000	15	\$ 20,000
St. Paul UMC	\$500,000	\$25,000	14	\$ 19,000
Habitat for Humanity of Forsyth County	\$5,374,320	\$50,000	14	\$ 19,000
Acción Hispana	\$1,500,000	\$30,000	13	\$ 18,000
Silver Lining Youth Services	\$35,000	\$50,000	13	\$ 18,000
Triad Cultural Arts Heritage Center	\$95,000	\$150,000	13	\$ 18,000
North Carolina Black Repertory Company	\$1,780,752	\$50,000	12	\$ 16,000
Happy Hill Neighborhood Association	\$30,000	\$80,000	12	\$ 16,000
Hoops4L.Y.F.E.	\$67,000	\$50,000	12	\$ 16,000
Hope To Thrive	\$43,000	\$66,350	11	\$ 15,000
ROYAL CURTAIN DRAMA GUILD -Theatrical Afterschool I	\$25,000	\$50,000	11	\$ 15,000
			Total:	\$ 190,000

Community Investments for Social Justice/Anti-poverty Initiatives

Exhibit A

Recommendations by the Citizens' Bond Oversight Committee

Organization Name	Operating Budget	Request Amount	Combined Average Score	Recommended Grant Award (\$)
Mentorship and Neighborhood Capacity Building				
Union Baptist Church	\$1,300,000	\$102,800	15	\$ 14,500
Neighbors for Better Neighborhoods (NBN)	\$664,781	\$60,000	14	\$ 13,500
Youth Life Skills Institute	\$19,900	\$29,500	14	\$ 13,500
Ministers' Conference of Winston Salem & Vicinity	\$26,000	\$25,400	14	\$ 13,500
The Dwelling	\$165,000	\$80,000	12	\$ 11,600
Southside Rides Foundation	\$130,000	\$60,000	12	\$ 11,600
Great Commission Community Church (GC3)	\$100,000	\$100,000	11	\$ 10,600
Sherman Academy Inc.	\$70,000	\$50,000	11	\$ 10,600
Carter G. Woodson School	\$4.5 mil	\$110,000	11	\$ 10,600
Total:				\$ 110,000

Unfunded Organizations

Exhibit B

Organization Name	Operating Budget	Request Amount	Combined Average Score
Grants for Social Justice/Anti-poverty Initiatives			
Crossnore School & Children's Home	\$20,326,005	\$200,000	13
Trellis Supportive Care	\$32,863,052	\$157,100	12
Triad Restorative Justice	\$200,000	\$65,000	12
Guiding Institute for Developmental Education (GIDE)	\$267,638	\$200,000	10
Journee Bees Village	\$257,000	\$200,000	10
The Dwelling	\$165,000	\$35,000	10
A Bed and A Book	\$250,000	\$200,000	10
Forsyth County Community Bail Fund	\$340,000	\$200,000	10
Get In the Game (https://getinthegame.org)	\$750,000	\$20,000	10
Social Heart	\$14,500	\$150,000	9
Josh Howard Foundation	\$20,000	\$30,000	9
The Love city Ministries (The love Church)	\$200,000	\$200,000	9
18 Springs Community Healing Center	\$94,762	\$20,000	9
Red HEARRT	\$28,000	\$40,000	9
Sistas4Change-WS	\$10,000	\$75,000	9
The Twenty Incorporated	\$270,000	\$53,000	9
Positive Wellness Alliance	\$621,471	\$50,000	8
Jonathan McCravey Jr & Jalen Cockerham Sr Foundation	\$400,000	\$200,000	8
The Poverty Revolt	\$65,000	\$100,000	7
HUSTLE Winston-Salem	ove Out Loud \$450,00	\$200,000	7
SPARK (Share Peace and Rekindle Kindness, Inc.)	\$35,800	\$10,000	6
Neishastrong	\$5,000	\$10,000	2
West Sprague Street revitalization project	N/A	\$200,000	1
Long-term Anti-poverty/Social Justice Strategies			
Flywheel Foundation	\$350,000	\$35,000	12
IDR, Inc dba Freedom Tree at IDR	\$129,500	\$75,000	10
Mindsight Trauma Project	\$10,000	\$100,000	9
18 Springs Community Healing Center	\$94,762	\$15,000	9
New Life / Nueva Vida	\$17,845	\$30,000	9
Social Heart	\$14,500	\$150,000	9
The Poverty Revolt	\$65,000	\$50,000	9
SHARE-WS INC	\$200,000	\$150,000	8
Island CultureZ (ICZ)	\$32,000	\$60,000	8
Winston-Salem Rise (W-S Rise)	\$50,000	\$150,000	8
Block Foundation	\$0	\$150,000	5
Heritage Preservation and Education			
Sherman Academy Inc.	\$70,000	\$50,000	12
Habitat for Humanity of Forsyth County	\$5,374,320	\$50,000	11
Boston Thurmond United	\$250,000	\$150,000	11
Memorial Industrial Community Development Corporation	\$20,257	\$25,000	10
Southeastern Center for Contemporary Art	\$1,120,897	\$5,000	10
FLIP (Family Love & Involvement Program, Inc.)	\$10,000	\$10,000	8
ScottCares Foundation	\$20,000	\$57,000	7
AH MediaWorks	\$10,000	\$30,000	4

Unfunded Organizations

Exhibit B

Organization Name	Operating Budget	Request Amount	Combined Average Score
Mentorship and Neighborhood Capacity Building			
United Health Centers	\$4,526,994	\$110,000	13
Hope To Thrive	\$43,000	\$40,000	11
More Than Conquerors Inc.	\$72,000	\$110,000	11
The Dream Team Foundation, Inc.	\$40,000	\$110,000	11
My FACE, Inc. (Males & Females Acting in Confidence & Empowerment)	\$8,305	\$49,600	11
Grace Presbyterian Church	\$167,000	\$75,000	10
My Brother's Second Chance	\$40,000	\$50,000	10
My Brothers Second Chance	\$25,000	\$105,000	10
Neighborhood's Hands	\$45,000	\$30,000	10
The Renniks Project	\$35,000	\$30,000	10
Necessary Crumbs, Inc.	\$65,000	\$20,000	10
Love Out Loud (fiscal sponsor of our Unity Wellness Center of W-S)	\$400,000	\$110,000	10
My Brother's Second Chance (MBSC)	\$125,000	\$55,000	10
New Story Church/Community Center	\$64,011	\$25,000	10
The Mindsight Trauma Project	\$10,000	\$100,000	9
Mixer Community Makerspace	\$280,000	\$9,600	9
Communities United for Revitalization and Engagement	\$800	\$20,000	9
Open Arms Outreach, INC.	\$195,000	\$50,000	9
Enough is Enough Winston-Salem	\$15,200	\$30,400	8
First Alliance Church	\$156,000	\$45,000	8
Black Diamond Backyard	\$5,000	\$25,000	7
Earthwood Urban Farm	\$4,000	\$10,260	7
Developing Future Leaders Inc.	\$15,000	\$70,000	6
Distinguish Gentlemen	\$50,000	\$50,000	5