

City Council – Action Request Form

Date: October 15, 2019

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Damon Dequenne, Assistant City Manager
Aaron King, Director of Planning and Development Services

Council Action Requested:

Resolution in Support of the 2020 Census

Strategic Focus Area: Livable Neighborhoods

Strategic Objective: Support Inclusion of Community Populations

Strategic Plan Action Item: No

Key Work Item: No



Summary of Information:

April 1, 2020 – Census Day – is exceptionally important to our City. An accurate Census count ultimately affects how more than \$16 billion in federal funds is distributed to our state and local governments – an amount that adds up to more than \$1600 per person each year in North Carolina. Every person counted means more funding for local schools, programs, and infrastructure, along with greater private investment in our community. Effective outreach about the Census is vitally important, and as such, the City of Winston-Salem and Forsyth County have formed a joint Complete Count Committee to increase awareness in Forsyth County about the census, and motivate residents to send in their census forms next year. The attached resolution affirms the commitment of Winston-Salem to support outreach efforts for the Census to ensure our local count is complete and accurate

Committee Action:

Committee	<u>CDHGG 10/15/19</u>	Action	<u>Approval</u>
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For	<u>Unanimous</u>	Against	<u></u>
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Remarks: