

## City Council – Action Request Form

**Date:** May 21, 2019

---

**To:** Mayor, Mayor Pro Tempore, and Members of the City Council

---

**From:** Ben Rowe, Assistant City Manager  
Ed McNeal, Marketing and Communications Director

**Council Action Requested:**

Adoption of Resolution Electing the 2019 Inductees for the Winston-Salem Arts, Culture, and Entertainment Memorial Walk of Fame

**Strategic Focus Area:** Economic Vitality and Diversity  
**Strategic Objective:** Promote Travel and Tourism  
**Strategic Plan Action Item:** No  
**Key Work Item:** No



**Summary of Information:**

In November 2015, the Mayor and City Council created the Winston-Salem Arts, Culture, and Entertainment Memorial Walk of Fame (Walk of Fame) to recognize deceased city residents who made significant contributions to the arts and entertainment industry. This program will honor their contributions with the placement of a star along the Walk of Fame, which will be located on the Cherry Street sidewalk next to The Benton.

The City Marketing and Communications Department opened the 2019 nomination process in January and received the following nine nominations. The applications submitted for all of the nominees are attached to this Council Action.

Nominee(s)	Artistic/Entertainment Field
Hubert Baker	Music
Julian Carr Burroughs	Television/Radio
John H. Heath	Music/Theater
Norman Johnson	Music/Theater
Robert Lindgren	Dance
Doris Pardington	Theater
Lowman Pauling	Music
Kim Sharpe	Music/Writing/Radio
James Daniel Smith	Music

**Committee Action:**

<b>Committee</b>	CDHGG 5/21/19	<b>Action</b>	Approval
<b>For</b>	Unanimous	<b>Against</b>	

**Remarks:**

A diverse panel of citizens, representing various artistic disciplines and fields within the entertainment industry, has reviewed the nine nominations. The panel evaluated the nominations according to the following criteria:

- The nominee(s) is deceased.
- The nominee(s) was a resident of Winston-Salem for at least five years.
- The nominee(s) made a significant contribution to the arts and entertainment industry in one or more of the following areas: music, dance, theater, writing, visual arts, motion pictures, television, or radio. A “significant” contribution would be iconic in terms of renown and the impact on the artistic disciplines or popular culture.
- The nominee(s) exhibited sustained excellence in his or her field for at least five years.
- The nominee(s) made distinguished contributions to the community and civic-oriented participation.

The following table presents the panel’s recommendations for election to the Winston-Salem Arts, Culture, and Entertainment (ACE) Memorial Walk of Fame.

**2019 Winston-Salem ACE Memorial Walk of Fame Panel Recommendations**

<b>Recommended for Election</b>	<b>Artistic/Entertainment Field</b>
Doris Pardington	Theater
Norman Johnson	Music/Theater
John H. Heath	Music/Theater

The Community Development/Housing/General Government Committee will consider the panel’s recommendations and submit the slate of finalists to the Mayor and City Council for final approval and election. The attached resolution presents the finalists for consideration by the Mayor and City Council.

The City’s Marketing and Communications Department currently administers the program. Funding for the program is provided from the City’s occupancy tax fund. Anticipated expenses include advertising, printing, materials, and installation of the stars at an estimated annual budget of \$10,000.

The Mayor and City Council elected the following inductees for the Classes of 2016-2018:

<b>Nominee(s)</b>	<b>Year of Nomination</b>	<b>Artistic/Entertainment Field</b>
The 5 Royales	2016	Music
Larry Leon Hamlin	2016	Theater
Phil Hanes	2016	Arts Philanthropy
William Samuel Scales	2016	Theater/Motion Pictures
John Iuele	2017	Music
Chris Murrell	2018	Music
Dr. Robert Wise	2018	Radio

City staff are planning a special ceremony in July to unveil the Classes of 2016-2019 elected to the Walk of Fame. The Walk of Fame site will include the stars honoring the members, as well as a directory of the location. Family or representatives of newly elected members also will receive a plaque commemorating their election. Renderings of the Winston-Salem Arts, Culture, and Entertainment Memorial Walk of Fame star are included as an attachment to this Council Action.