

RESIDENTIAL SPEEDING CAMPAIGN “SLOW YOUR RIDE WHERE WE RESIDE”



**An Initiative to Help Encourage Drivers to Slow Down and
Make the Residential Streets of Winston-Salem Safe**

City of Winston-Salem Traffic Fatalities



2021- 10 Fatalities (As of April 2021)

2020- 23 Fatalities

2019- 16 Fatalities

2018- 29 Fatalities

[CLICK HERE FOR VIDEO](#)

*STOP SPEEDING
IN THE
NEIGHBORHOOD*

**SLOW
25^{MPH}**



WINSTON-SALEM TOP RESIDENTIAL SPEEDING COMPLAINT LOCATIONS:



DISTRICT 1

- Tise Avenue
- W. 25th Street
- Turfwood Drive
- Azalea Drive
- Novack Street
- Starmount Drive

DISTRICT 2

- Pleasant Street
- Old Lexington Rd
- Shalimar Drive
- Martindale Drive
- Glenn Hi Road
- Foxton Driver

DISTRICT 3

- Silas Creek Parkway
(From Wake Forest -
Country Club Road)
- Harper Street

Probability that a person walking on the street will be killed by the impact.



SPEEDING PREVENTION

REPORTING RESIDENTIAL SPEEDING



Where is the problem occurring ?

What time(s) of the day is the problem occurring ?

What day(s) of the week is the problem occurring?

SPEEDING PREVENTION

WHAT YOU CAN DO

Spread the word about danger created by neighborhood speeding.

Use yard signs to remind drivers to slow down.

Set the pace by simply driving at or below the neighborhood speed limit during peak speeding times.

Park your car legally along the street, and get your neighbors to do the same. Parallel parking narrows the travel lane, naturally slowing traffic.



REMINDERS

- Always obey the posted speed limit.
- If you see people outside, give them courtesy and slow down
- If you can't see them, they can't see you. Always check your blind spots.
- Be extra cautious for children while you back-up.



Pedestrian Safety



2021 – 16 total pedestrian crashes 2 of which resulted in fatalities (April 2021)

2020 – 89 total pedestrian crashes 4 of which resulted in fatalities

2019 - 1 pedestrian fatality

2018 - 9 pedestrian fatalities

100% occurred outside of a crosswalk

LEAVE SOONER, DRIVER SLOWER, LIVE LONGER!

Pedestrian Safety

for Pedestrians

**Pay Attention- Avoid
Electronic Devices**



**Use Shoulder and Face
Oncoming Traffic**



Be Visible



Use Sidewalks



Pedestrian Safety

for Drivers

Stop for pedestrians in the
crosswalk

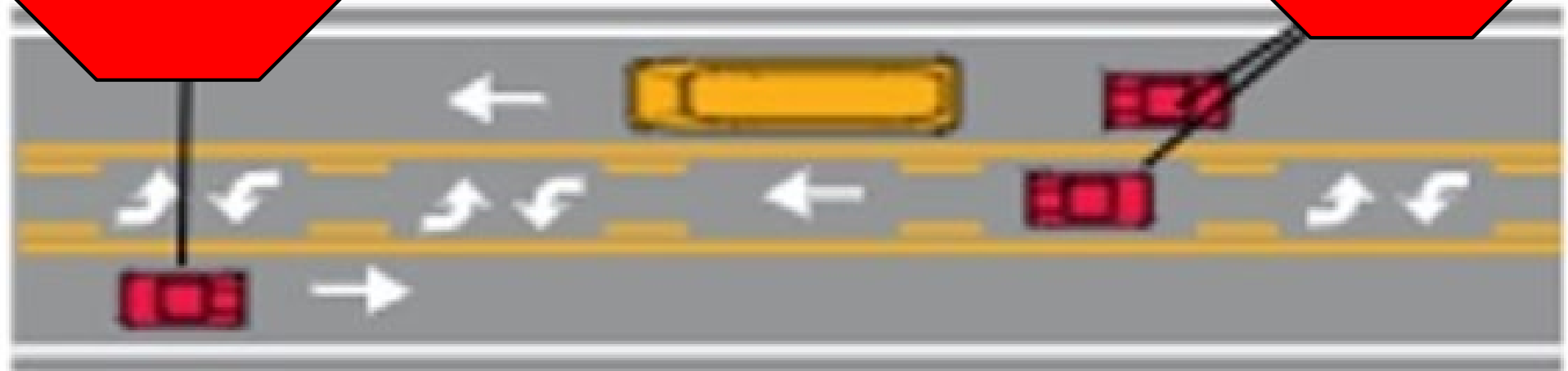
Follow the speed limit

Never pass a stopped vehicle
at a crosswalk

Slow down in school zones

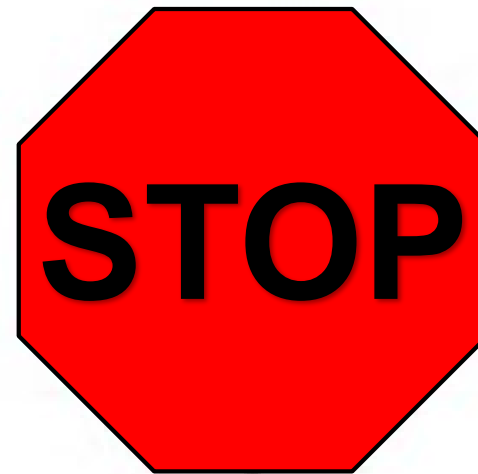


Two-lane roadway with a center turning lane

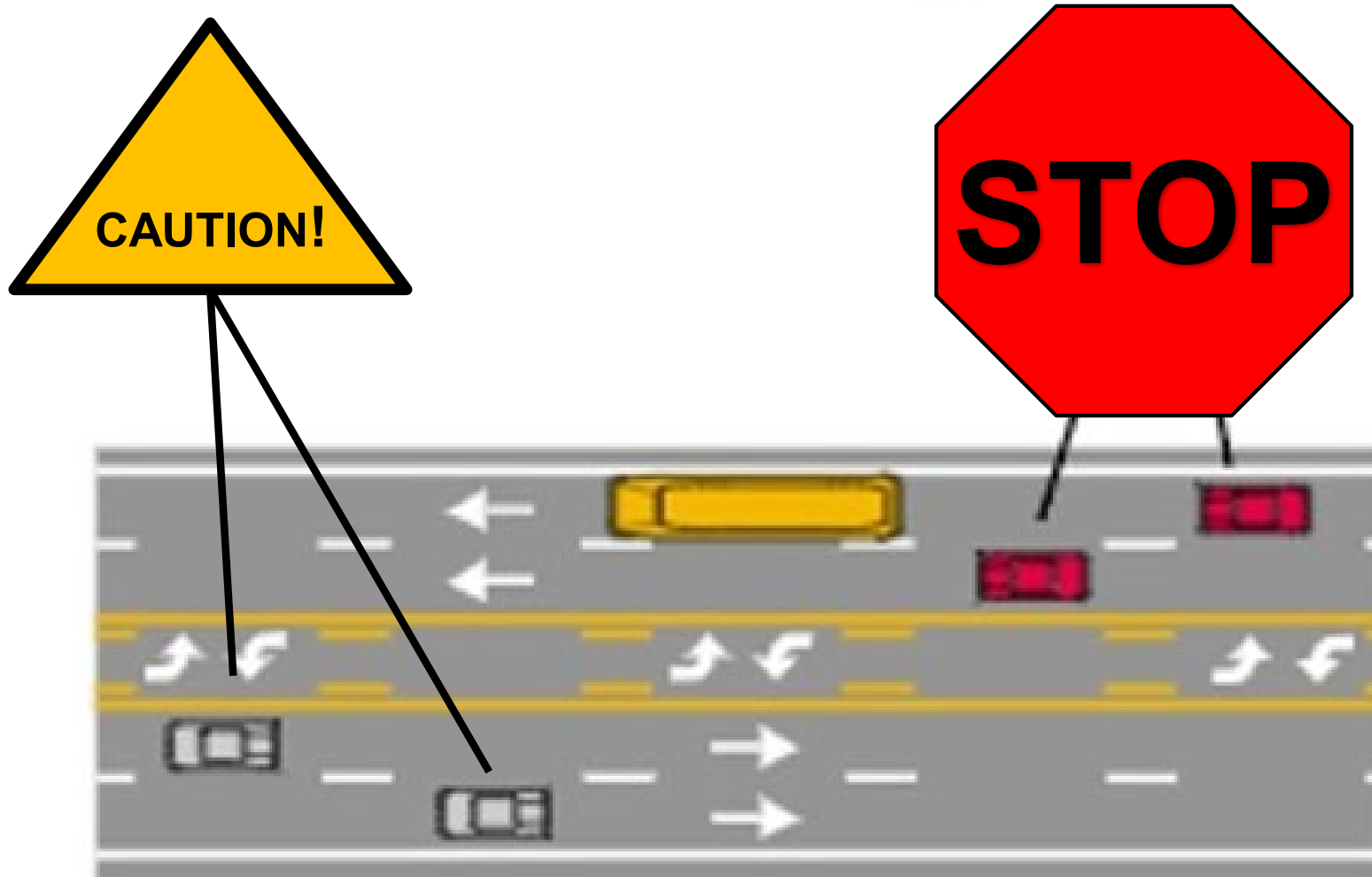




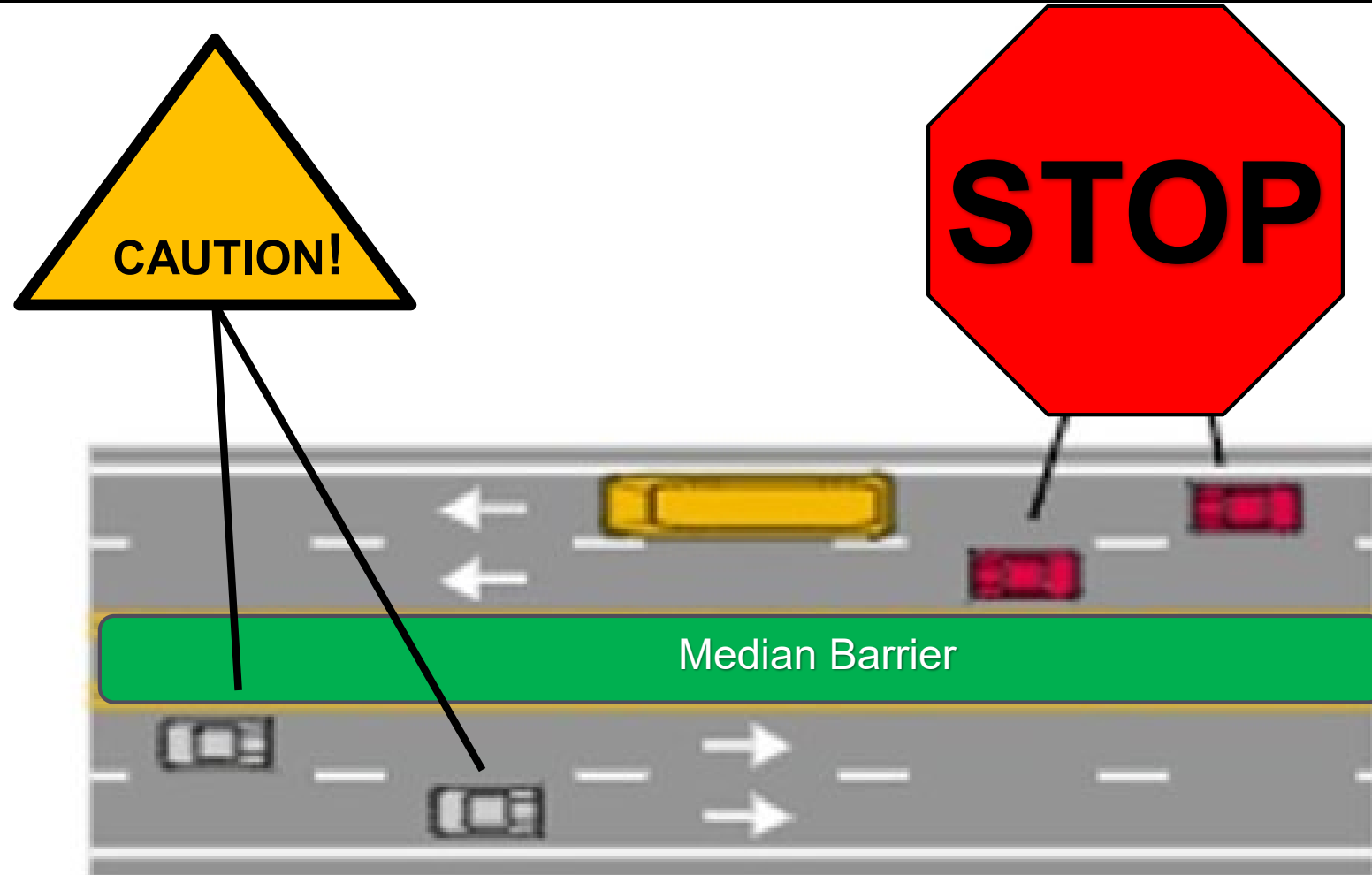
Two-lane Roadway



Roadway of four lanes or more with a center turning lane



Roadway of four lanes or more with a median barrier





**REDUCE
YOUR SPEED!**

**DON'T DRIVE
DISTRACTED!**

