

# COHORT ONE

## Q1 Highlights

### HIGHLIGHTS

#### 01 Hiring

Cohort companies have hired 7 new employees

#### 02 Product Development

Cohort companies have started pilot production, identified FDA regulatory pathways and insurance value, initiated new clinical partnerships, designed new products and set up new e-commerce capabilities

#### 03 Customer and Investor Traction

Cohort companies signed licensing agreements, opened a new region, identified new markets, performed customer discovery on potential new offerings, applied for NSF SBIR grants, published a joint research paper with NASA, signed on with a crowdfunding platform, increased monthly revenue 30% , and won investment from the WSPR Fund.

### VENTURE WINSTON GRANTS COHORT ONE

9 companies representing the Future of Aviation and Aerospace, Health and Wellness, Agriculture and Nutrition started their Winston Salem residency in January 2022. Agile City and Winston Starts provide mentorship from industry experts, programming, and surround services.



#### More Information:

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