


Peace of Land

*A partnership to create an
urban sanctuary in Winston-Salem*



A photograph of a dense forest with sunlight filtering through the canopy, creating a hazy, golden glow. The text is overlaid on the lower half of the image.

Since 1990, Piedmont Land Conservancy has worked to protect nearly 27,000 acres of land in nine counties across central North Carolina.

Notable PLC projects across the Piedmont



Price Park (Guilford)
Goat Lady Dairy (Randolph)
Historic Bethania (Forsyth)
Mitchell River Watershed (Surry)
Pilot Mountain State Park (Surry)

Baldwin Beef Farms (Caswell)
Knight Brown Nature Preserve (Rockingham)
Dan River Game Land (Rockingham)
Cane Creek Natural Area (Alamance)
Mayo River State Park (Rockingham)

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Piedmont Land Conservancy (PLC) and Crossnore School & Children's Home (formerly The Children's Home) are partnering to conserve 92 acres of this land to preserve it for the children of Crossnore School & Children's Home and the Winston-Salem community.





Winston-Salem's Puzzle Piece:

N – Arbor Acres

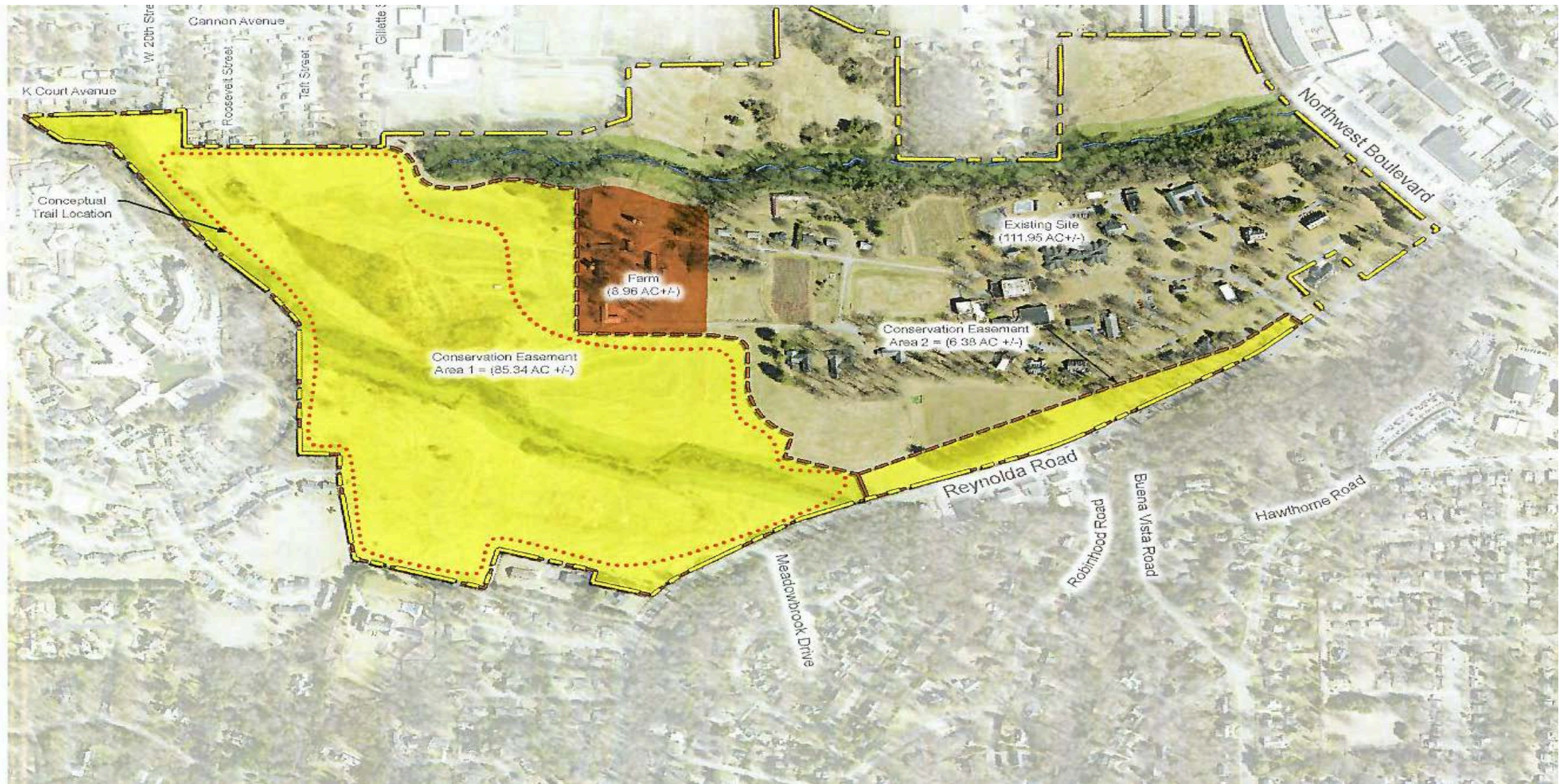
E – Boston-Thurmond

S – West End Business District

W – Buena Vista



The Piedmont Land Conservancy's *Peace of Land* Campaign will raise \$7.9 M to purchase the development rights (also know as a conservation easement) on 92 acres of Crossnore land and construct a 1.5 mile open walking trail.





The Easement will preserve this sacred land for programmatic use by Crossnore and add a new level of engagement by the community.

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\$7.9 Million Campaign Priorities

\$6.5 M	Conservation Easement
\$500,000	Public Trail and Parking
\$600,000	Stewardship & Management
\$300,000	Campaign Operations & PLC Administration





❖ *The Win-Win-Win*

PLC – conserves iconic, high-profile property.

Crossnore – Accesses the equity of valuable property to benefit children.

Local Residents – Recreational Access & Peace of Mind

Peace of Land

Michael Hough, Campaign Chair

Honorary Cabinet

Malcolm and Patty Brown

Borden Hanes

Tom Lambeth

Noah Reynolds

John Whitaker

Campaign Cabinet

Cantey Alexander

Graham Bennett

Joe and Amanda Budd

Chan and Winborne Chandler

David and Carole Collins

Elizabeth Combs

Bill and Betty Gray Davis

Linda Davis

Martin and Susan Gilmore

Royce Hough

Chris and Lucinda Jones

Robert and Cama Merritt

David and Scottie Neill

John and Fowler Ruffin

Carolyn Strickland

Ben Sutton

Charles Taft

Ginny Weiler



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