

## Information Item

**Date:** February 12, 2019

**To:** The City Manager

**From:** Tiesha Hinton, Assistant Director of Business Inclusion & Advancement

**Subject:** Minority and Woman-Owned Business Enterprise Annual Report for Fiscal Year 2017-2018

**Strategic Focus Area:** Economic Vitality and Diversity

**Strategic Objective:** N/A

**Strategic Plan Action Item:** No

**Key Work Item:** No



At least once annually, staff prepares an update to the Mayor and City Council on the activity of the Minority and Woman-Owned Business Enterprise (M/WBE) Program. The annual report attached to this item provides a highlight of the initiatives and successes of the M/WBE program for the 2017-2018 fiscal year. Highlights of the 2017-2018 report include:

- Overall spending with M/WBE firms increased \$5.6 million dollars from the previous fiscal year; the highest spend in the past six fiscal years.
- Modification of the M/WBE Program Plan to include a lower threshold for the establishment of M/WBE goals on construction and repair projects.
- M/WBE participation and compliance for general/professional services.
- Revised scoring criteria designed for request for proposals (RFP) and request for qualifications (RFQ).
- Solicited proposals for the City of Winston Salem's first disparity study which will determine the effectiveness of the current M/WBE Program and recommend modifications and adjustments, if necessary.
- Implemented several workshops and trainings focused on the success of M/WBE firms such as bidding and estimating assistance, certification with the Office of Historically Underutilized Businesses, and Good Faith Effort compliance.