



CITY OF WINSTON-SALEM  
 OFFICE OF THE MAYOR - ALLEN JOINES  
 CITIZEN APPLICATION FOR ADVISORY  
 BOARDS AND COMMISSIONS

FEB 26 2018  
*JM*

		Date: 2/26/2018	
Last Name:	Cullen	First Name:	Chelsea
Middle Initial:	A	Gender:	<input type="checkbox"/> Male <input checked="" type="checkbox"/> Female
Race:	White	Birthdate:	2/15/1985
Email:	c.cullen@ymcanwnc.org	Home Phone:	336-971-8647
Daytime Phone:	336-777-6252	Cell Phone:	336-971-8647
Home Address:	211 Oakwood Court Winston-Salem, NC 27103		
Live in Winston-Salem City Limits?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Live in Forsyth County?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Are you a graduate of the City of Winston-Salem University?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Year	
Current Occupation/Title	Marketing and Communications Director		
Employer/Business Name	YMCA of Northwest North Carolina		
Business Address (with zip code):	301 N Main Street, Suite 1900 Winston-Salem, NC 27101		
Supervisor's Name:	Carrie Collins		
Education:	<input type="checkbox"/> High School <input type="checkbox"/> College <input checked="" type="checkbox"/> Graduate School <input type="checkbox"/> Other:		
Degree and Subject of Study:	Undergrad: English Literature; Grad: MBA		
School Name/Years Attended:	UNC-Chapel Hill 2003-2007; Wake Forest University 2015-2017		
Applying for Board/Commission (enter one):	Public Assembly Facility Commission		
Why are you interested in serving on that Board/Commission?	Winston-Salem is my hometown and I'm interested in using my skills to help our City thrive in any way possible.		
What Board or Commission are you currently serving?	n/a		
Term Expiration Date:			
Are you willing to serve on any other Board/Commission?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, please list:			
Are you interested in serving in any other community volunteer activities?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
If yes, please list:	I'm always interested in volunteering when it's a good fit and would love to know of other opportunities.		
Interests/Skills/Areas of Expertise/ Professional Organizations:	Marketing/Communications: over a decade working in public relations and integrated communications, social media and digital marketing, grassroots/events marketing, and developing integrated marketing strategies. Expert storyteller with ability to produce tangible results. Past seven years working in marketing for one of our City's largest nonprofits, the Y, before that worked at largest independent PR firm in the Southeast. Volunteer locally with animal rescues, as a reading buddy at Cook Elementary, and as volunteer youth sports coach at the Y. Lead statewide communications committee for the NC Alliance of YMCAs and serve on the Alliance's Board. Chair of Leadership Winston-Salem Human Relations Day Committee.		

List two professional references below:			
1.	Name:	Carrie Collins	Daytime Phone: 336-777-6249
	Address:	301 N. Main Street, Suite 1900, Winston-Salem NC 27101	
	Relationship:	Supervisor of 7 years at the YMCA of Northwest North Carolina	
2.	Name:	Betsy Hamilton	Daytime Phone: 336-817-2688
	Address:	465 Poplar St. Winsotn-Salem, NC 27101	
	Relationship:	Consulted with her as principle of the Russell Agency, longtime friend	
AFFIRMATION OF ELIGIBILITY			
Has any formal charge of professional misconduct, criminal misdemeanor, or felony ever been filed against you in any jurisdiction? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
If yes, explain.			
Is there any possible conflict of interest or other matter that would create problems or prevent you from fairly and impartially discharging your duties as an appointee to a Board/Commission? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
If yes, explain.			
I understand this application is public record, and I certify the facts contained in this application are true and correct to the best of my knowledge. I authorize and consent to background checks and to the investigation and verification of all statements contained herein. I further authorize all information concerning my qualifications to be investigated and release all parties from all liability for any damages that may result from this investigation. I understand and agree any misstatement or conduct will be cause for my removal from any board or commission.			
Signature of Applicant: <i>(Please print and sign.)</i>		<i>Chelsea Cutler</i>	Date: 2/26/2018

**PLEASE ATTACH RESUME**

**RETURN COMPLETED FORM TO:**

Mayor's Office, P.O. Box 2511, Winston-Salem, NC 27102

Website: <http://www.CityofWS.org/Government/PublicMeetings>

Email: [MayorsOffice@CityofWS.org](mailto:MayorsOffice@CityofWS.org) Fax: 336-748-3241 Telephone: 336-727-2058

*Note: Applications will be kept on file for two years from the date of application.*