MCCORMACK BARON SALAZAR

July 29, 2021

Mr. Gary Roberts
Planning Division
City of Winston-Salem
100 E. First St.
Winston Salem NC 27101

RE: Winston-Salem Choice Neighborhood Initiative, Phase I

Dear Mr. Roberts,

On behalf of the Winston-Salem Choice Neighborhood Implementation team, which includes the Housing Authority of Winston-Salem, the City of Winston-Salem, Winston-Salem/Forsyth County Public Schools, Urban Strategies and McCormack Baron Salazar, it is our pleasure to provide an overview of the community engagement process for this very important initiative.

As we have outlined in the attached documents, the community was engaged in several outreach meetings through a comprehensive process. As a part of that outreach, the site plan for the redevelopment of the Brown School site was shared with participants. Input from residents and members of the community informed every part of the plan, including the housing plan; the use of the Brown School site to reduce on site density; the mix of housing, the housing architecture and design; the street grid connections; the public safety programs; services offered in the People program, including improved access to employment training, educational programs, healthcare and nutrition education. It is important to note, that the community engagement started in 2013 and will continue throughout the grant period, until 2026.

We thank you for your partnership and please do not hesitate to contact me at sandra.seals@mccormackbaron.com or at #786-863-2442 if you need any additional information.

Sincerely

Sandra Seals

Senior Vice President