The **C**omputer **O**ut**R**each and **E**ducation (**CORE**) Project
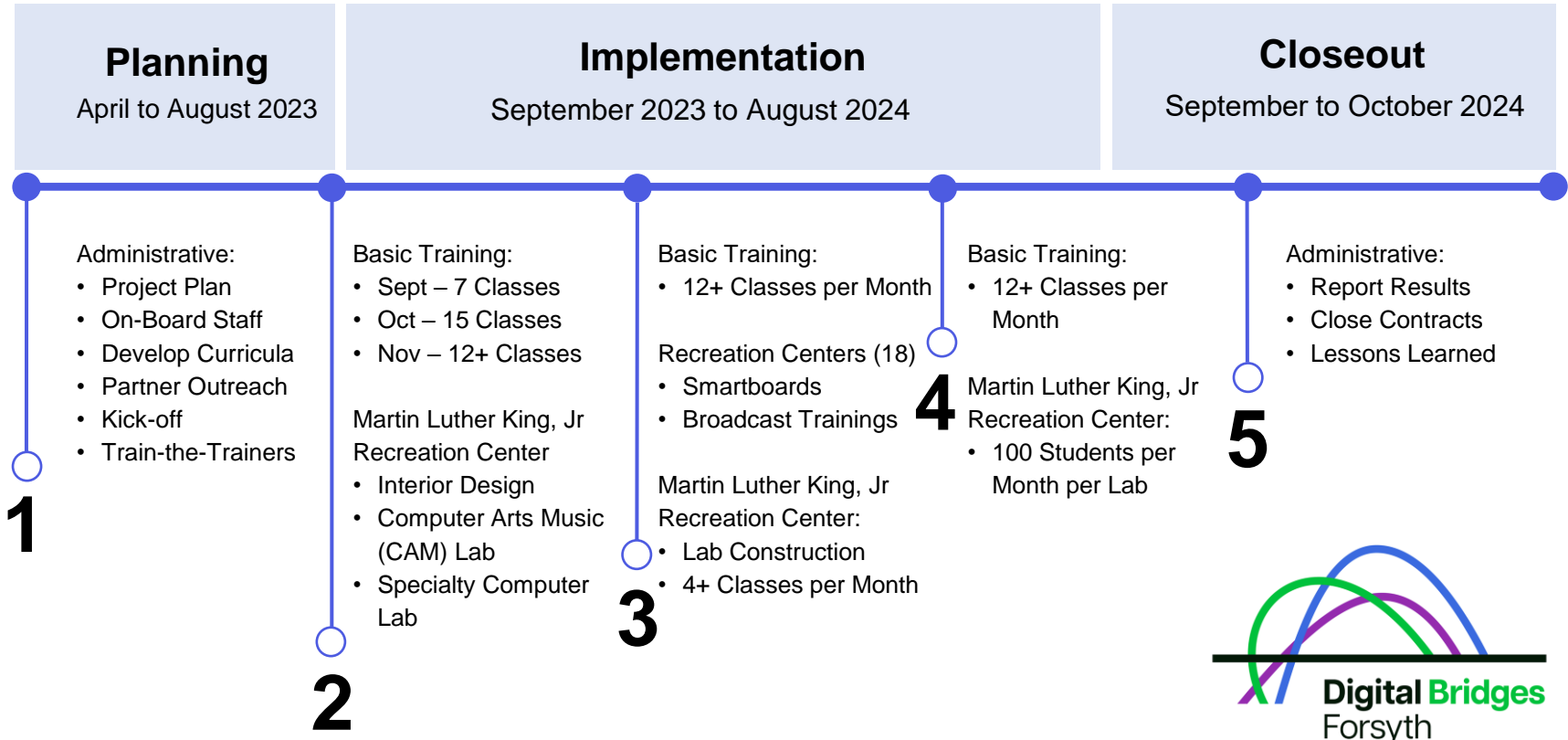
Empowering **Community** Through **Digital Literacy**

CORE PROJECT OVERVIEW

- Provide a digital literacy training to **1,250** residents
- Distribute **1,250** refurbished laptops to residents
- Develop Resource Guide
- Upgrade the MLK Center by adding a Computer Art & Music (CAM) Lab and a Specialty Computer Lab for specialty training for youth and adults
- Deploy 18 smartboards to all Recreation Neighborhood & Community Centers

PROJECT TIMELINE & MILESTONES

Planning	Implementation	Closeout
April to August 2023	September 2023 to August 2024	September to October 2024

1

Administrative:
- Project Plan
- On-Board Staff
- Develop Curricula
- Partner Outreach
- Kick-off
- Train-the-Trainers

2

Basic Training:
- Sept – 7 Classes
- Oct – 15 Classes
- Nov – 12+ Classes

Martin Luther King, Jr Recreation Center
- Interior Design
- Computer Arts Music (CAM) Lab
- Specialty Computer Lab

3

Basic Training:
- 12+ Classes per Month

Recreation Centers (18)
- Smartboards
- Broadcast Trainings

Martin Luther King, Jr Recreation Center:
- Lab Construction
- 4+ Classes per Month

4

Basic Training:
- 12+ Classes per Month

Martin Luther King, Jr Recreation Center:
- 100 Students per Month per Lab

5

Administrative:
- Report Results
- Close Contracts
- Lessons Learned

Digital Bridges
Forsyth

3

Computer Basics Curriculum

Computer Basics

Learning the hardware and software on the laptop they are receiving. Essential computer use skills (mouse and keyboard); important vocabulary; using the Microsoft Windows operating system and basic apps; keeping their device working well. Saving files; creating and moving files and folders; deleting files.

Essential Internet Skills

Connecting to Wi-Fi; browsing and searching the web; using online forms; and using email. Key tips on how to stay safe online such as using strong passwords and identifying and avoiding scams, phishing attempts, and identity theft.

Connecting to Additional Resources

Overview of digital navigation resources offered by Digital Bridges Forsyth. Review of the Digital Equity Resource Guide for Forsyth County.

4

Job Seekers Curriculum

Computer Basics

Learning the hardware and software on the laptop they are receiving; using Microsoft Windows' key features (files, apps, important settings such as updates and virus protection); using the provided USB drive and its practice files.

Office Programs and Resumes

Office program suites commonly used in professional settings; formatting and editing a resume and cover letter in a word processing program; customizing documents for job applications; downloading and uploading files for job applications.

Professional Online Life

Keeping accounts secure; keeping personal and business information private; avoiding scams; professional email communication; LinkedIn basics for maintaining a professional presence online.

5

Curriculum Learning Objectives

- Confident using a computer.
- Familiar with the parts of a computer and how they are used.
- Using a computer operating system and programs.
- Opening, saving, moving, and deleting files.
- Confident typing in a word processing program.
- Familiar with how to download and upload a file.

- Familiar with browsing websites.
- Avoid scams and hoaxes online.
- Familiar with sending and receiving email.
- Editing and formatting a resume and cover letter.
- Know how to compose professional emails.
- Familiar with LinkedIn and maintaining a professional presence online.

Technology Resource Guide

Technology Resource Guide

FORSYTH COUNTY
TECHNOLOGY
RESOURCE GUIDE

Get a computer, access the Internet, and learn computer skills

digitalbridgesforsyth.org

- Devices
- Affordable Connectivity Program
- Internet
- Computer Training - In Person
- Computer Training - Online
- Workforce Development

Capacity Building

- Developed hiring process
- Hired a HR consultant: InfluenceHR Consulting
- Recruitment Platform (Breezy.com)
- Reviewed 140 applications
- Conducted 30 interviews

Digital Bridges Forsyth

Digital Bridges Forsyth Team

Technology Instructors - Training at Kramden Institute - October 5, 2023

- Project Director: Whitney Middlebrooks (Black Luxe & Co.)
- Project Lead: Lee Nichols
- IT Coordinator: Luis Bueno
- 2 Lead Tech Instructors
- 12 Technology Instructors
- Positions to be filled:
  - Program Coordinator
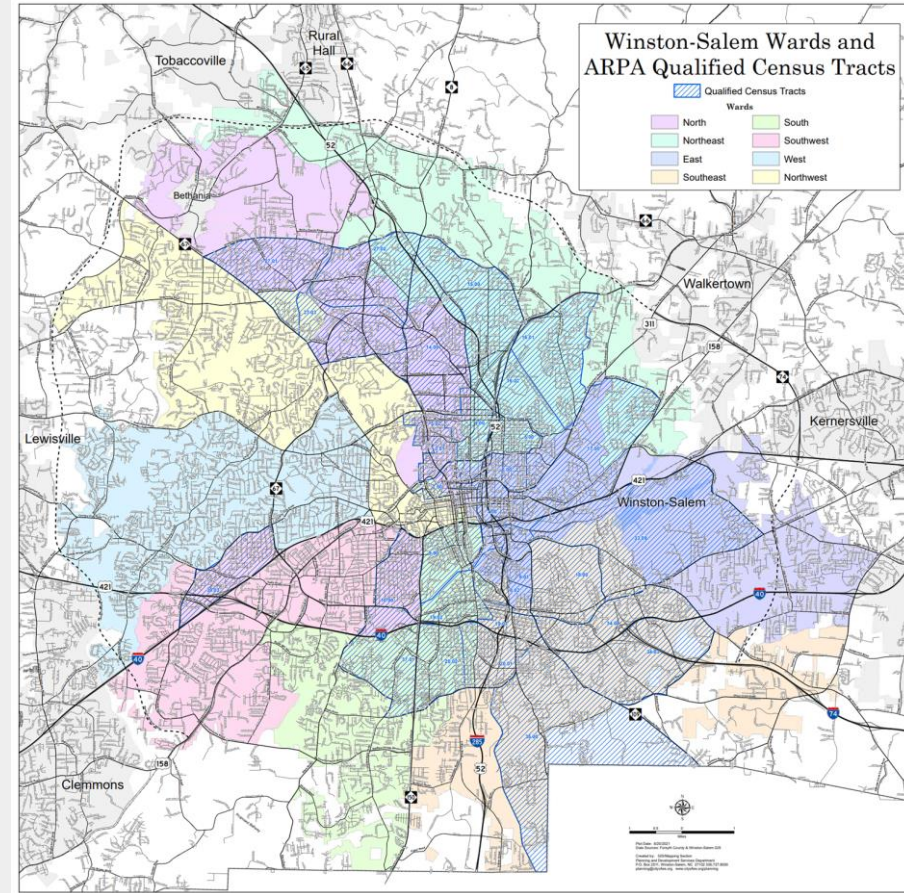 - Administrative Assistant

10

On The Ground Partners

1. Boston-Thurmond United
2. Masjid Al-Muminun Islamic Religious Center
3. The Partnership for Prosperity
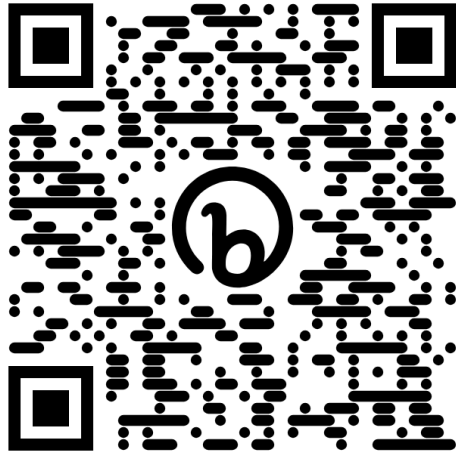4. Neighbors for Better Neighborhoods
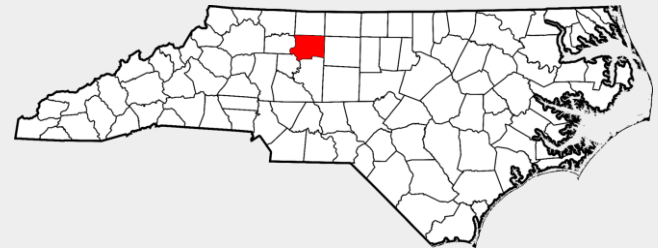
Program Eligibility

- **Ages 14 & Up**
- No limit to household
- Residents from **Disadvantaged and Minority Neighborhoods** in Qualified Census Tracts (QCTs)

Winston-Salem Wards and ARPA Qualified Census Tracts

Qualified Census Tracts

Wards
- North
- Northeast
- East
- Southeast
- South
- Southwest
- West
- Northwest

Screening Tool

SCAN QR CODE

EMPOWERING COMMUNITY THROUGH **DIGITAL LITERACY**

FREE LAPTOP +TRAINING
AGES 14 AND UP
WINSTON-SALEM, NC RESIDENTS IN THE QUALIFIED CENSUS TRACTS

- Basic **Computer** Skills
- Essential **Internet** Tools
- Internet **Safety** Practices
- Build **Digital** Confidence
- Operate **Programs**
- **Professional** Online Presence
- **Format** Documents and more!

ELIGIBLE PARTICIPANTS WILL RECEIVE A FREE REFURBISHED LAPTOP

Digital Bridges Forsyth

REGISTER TODAY

SCAN

Scan the QR code or visit
http://bit.ly/DigitalBridgesForsyth
For more details, call **336-565-2880**

Digital Bridges Forsyth · KRAMDEN INSTITUTE · Winston-Salem
BOSTON-THURMOND · MASJID AL-MUMIN · Neighbors For Better Neighborhoods · P4P

13

Class Interest Forms Submitted

710

SUBMISSIONS

as of October 23. 2023

53.7%

23.9%
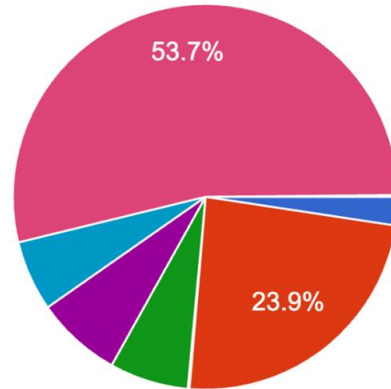
- ● WinstonNet
- ● Boston Thurmond United
- ● Masjid Al-Muminun Islamic Religious Center
- ● Neighbors for Better Neighborhoods
- ● The Partnership for Prosperity
- ● Digital Bridges Forsyth Committee Member
- ● Other
- ● Goodwill

View Interest Form/Screening Tool

Performance Metrics

CORE PROJECT MILESTONES		
	Sept. 7 - Sept 27, 2023	**Sept 29 - Oct 22. 2023**
Classes Hosted	3	15
Residents Trained	33	134
Devices Provided	33	134
Total of Residents Trained & Devices Provided		**167**

Class Locations

- Housing Authority of Winston-Salem
- Habitat for Humanity
- Parkland High School

Upcoming Class Locations

- Forsyth Tech Community College (West Campus)
- Piedmont Park Apartment Homes
- Forsyth Tech Maizie Woodruff Center
- Neighbors for Better Neighborhoods (The Salt Box)
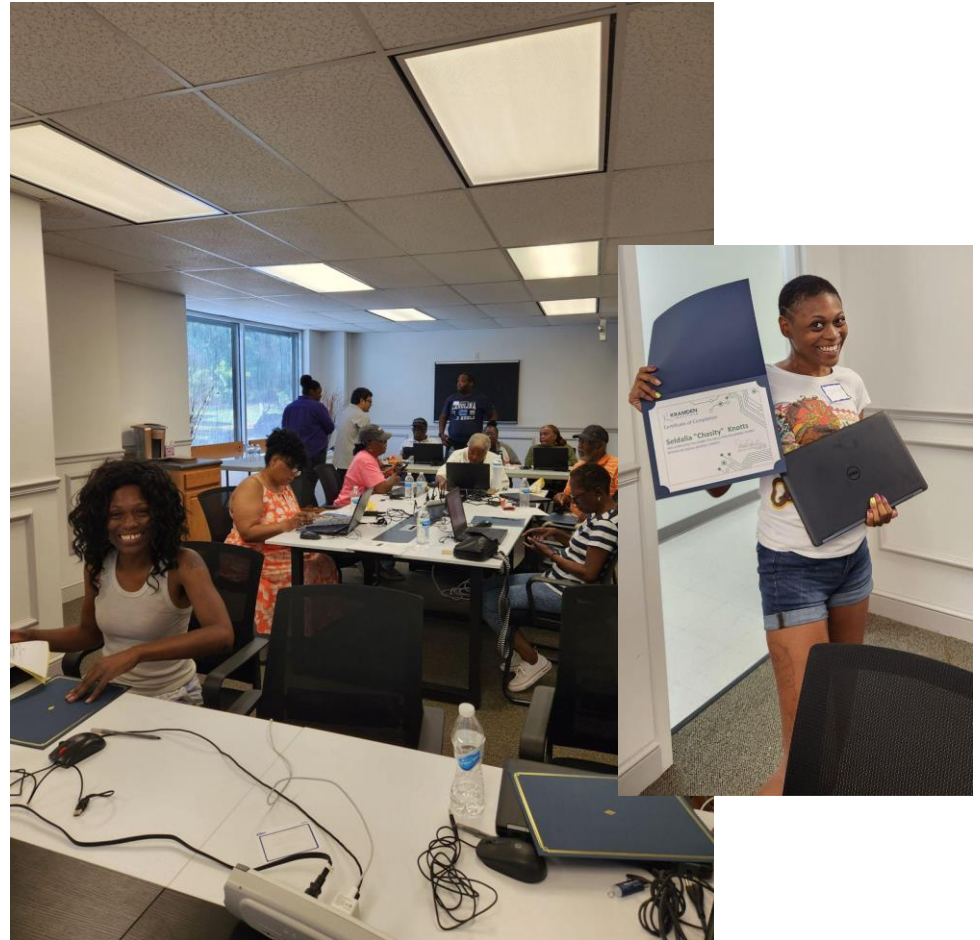
Community Kick-off Event

Event Objectives:

- Introduce Digital Bridges Forsyth
- Present Information about The CORE Project
- Introduce Valued Partners
- Provide an Opportunity for Prospective Students

Event Outcomes:

- **45 residents were registered**
- Media coverage included Fox8 WFMY with a videographer/reporter onsite.
- Carolina Public Press: https://carolinapublicpress.org/61821/celebratingdigitalinclusionweekwithcarolinapublicpress

Summary Costs (9/30/2023)

CATEGORY	BUDGET	ACTUAL	ON TRACK PER SCHEDULE?
Communications	$ 73,210	$271	Yes
Training/Training Devices 12 Months	$518,096	$239,463	Yes
Partnerships	$276,960	$0	Yes
Device/Technology (Martin Luther King, Jr. Recreation Center Updates)	$302,575	$0	Yes
Administrative	$829,159	$79,620	Yes
Total	$2,000,000	$319,354	Yes

CONTACT INFORMATION

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Digital Bridges Forsyth

SCAN TO CONNECT

@DigitalBridgesForsyth