

Information Item

Date: November 8, 2021

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Ben Rowe, Assistant City Manager
Scott Tesh, Budget & Performance Management Director
Tiffany Oliva, American Rescue Plan Act Coordinator

Subject:
Coronavirus Local Fiscal Recovery Fund (CLFRF) Transformational Phase Scoring Matrix

Strategic Focus Area: Economic Vitality and Diversity

Strategic Objective: No

Strategic Plan Action Item: No

Key Work Item: No



On August 23, 2021 in a Special Meeting of the City Council, City staff presented a framework for spending the City's \$51.7 million allocation of CLFRF. City staff recommended a phased approach for spending the funds. Under this approach, the City would provide immediate relief to the local economy through a grant program and provide more transformative, outcome-based programs in future phases. The guiding principles for spending of funds include process transparency, economic restoration, community transformation, fiscal soundness, and equitable outcomes.

The City's CLFRF Steering Committee developed a scoring matrix for the transformational phase of spending. The matrix includes criteria that are in alignment with the intent of the U.S. Department of the Treasury's Interim Final Rule and reporting requirements, and the City's strategic plan. The matrix could be used to score applications in request for proposals processes surrounding social and economic assistance and other areas. The attached matrix provides scoring and definitions in the following areas:

- Organizational Capacity and Implementation Plan – 20%
- Geographic and Demographic Factors (Qualified Census Tracts and Income-Based) – 15%
- Alignment to Specific Strategic Planning Priorities by Tier – 15%
- Short- and Long-Term Impact on Community Needs – 15%
- Collaboration and Stakeholder Partnerships – 10%
- Funding Sustainability – 10%
- Board Representation Matching Community Demographics – 5%

Proposed next steps include bringing transformational programs for City Council approval in January 2022, offering an information session in February 2022, and advertising for proposals in February/March 2022.