

## Information Item

**Date:** November 13, 2023

**To:** Mayor, Mayor Pro Tempore, and Members of the City Council

**From:** Ben Rowe, Assistant City Manager  
Cheryle Hartley, Carolina Classic Fair Director

**Subject:**  
Report on 2023 Carolina Classic Fair (North Ward)

**Strategic Focus Area:** Economic Vitality and Diversity

**Strategic Objective:** Promote Travel and Tourism

**Strategic Plan Action Item:** No

**Key Work Item:** No



The 2023 Carolina Classic Fair took place from September 29<sup>th</sup> to October 8<sup>th</sup>. The agenda for the Community Development/Housing/General Government Committee's November meeting will include a report on the 2023 fair, including information on attendance, revenues, promotions, and featured entertainment.

The 2024 Carolina Classic Fair will take place October 4<sup>th</sup> through October 13<sup>th</sup>.