

# WINSTON-SALEM

## Building Integrated Communities





## ONLINE DIRECTORY

The Building Integrated Communities Online Directory consists of a one stop shop with local services in the following categories:

- EDUCATION
- HEALTH
- HOUSING
- RESOURCES OF FAITH
- LEGAL
- SAFETY
- TRANSPORTATION



# WS Building Integrated Communities

The Winston-Salem BIC (Building Integrated Communities) program began in 2014 as the result of a three-year grant from the University of North Carolina at Chapel Hill. The UNC BIC grant is intended to strengthen civic engagement, linguistic achievement, and economic and educational advancement for immigrants in NC municipalities. It helps North Carolina local governments successfully engage with immigrants and refugee populations to improve public safety, promote economic development, enhance communication, and improve relationships. In 2014, the Winston-Salem Human Relations Department competed for and was awarded the three-year grant partnership opportunity with UNC-Chapel Hill. Now, the City of Winston-Salem Human Relations Department is leading the community's independent administration of its own Winston-Salem Building Integrated Communities (WSBIC) program.



## WSBIC PIPELINE

The mechanism that Winston-Salem has created, specifically, to synthesize resources and tangible results is the Winston-Salem BIC Pipeline. The Pipeline is a clearinghouse of information that includes quarterly informational sessions for immigrants/newcomers and a one-stop-shop informational resource guide. The goal is to pro-actively make newcomers aware of local services and community resources, as well as their relevance and importance in their daily lives. Since many newcomers are completely unfamiliar with American systems and how to maneuver within them, the Pipeline will help newcomers to integrate into the local community more seamlessly. As a result, all newcomers, despite language barriers and cultural differences, will have a point-of-reference for how to access services and to have a baseline understanding of how our local community functions. One of the key resources for accessing necessary information will be through the City of Winston-Salem's BIC website. The website will feature a multilingual online directory of the featured high-impact lifestyle areas. The online directory will also include immigrant information that incorporates mapping and statistical population data. As a result of the Winston-Salem BIC Pipeline, the City of Winston-Salem received a national award from the National League of Cities.

## **WSBIC PARTNERSHIP F.A.Q**

### **1. What does BIC mean?**

BIC means Building Integrated Communities. Building Integrated Communities is an initiative of the University of North Carolina at Chapel Hill that strengthens civic engagement, linguistic achievement, and economic and educational advancement for immigrants in NC municipalities. This statewide initiative helps North Carolina local governments successfully engage with immigrants and refugee populations to improve public safety, promote economic development, enhance communication, and improve relationships.

### **2. Is Winston-Salem BIC just for the Hispanic immigrant community?**

No; BIC is for all immigrant populations in Winston-Salem and Forsyth County. According to the 2010 U.S. Census Data, Hispanics are the largest immigrant population in Winston-Salem and Forsyth County.

### **3. What is Winston-Salem BIC's Action Plan?**

The Winston-Salem BIC Action Plan focuses on the sharing of information, resources, and services for the betterment of the overall international community in high-impact lifestyle areas such as fair and affordable housing choice, education, health care (including hunger), and transportation. These areas of focus were determined as a result of community surveys and a series of community outreach meetings throughout the city to identify areas in which immigrants lack access to services and information upon arrival. The goal is to unite all agencies and organizations in the greater Winston-Salem area in order to create a "one-stop shop" by way of the online Winston-Salem BIC Cultural Resource Guide and the Winston-Salem BIC Pipeline educational workshop series. Through the Pipeline, immigrants, refugees, and/or asylees will matriculate through a series of overview sessions based on the topical areas mentioned above so that they are equipped with pertinent, essential information that is necessary for their successful acclimation into the local community. Specifically, the Pipeline will take into account language and cultural barriers and differences. Furthermore, the attendees will be provided with direct contact information and other avenues for follow-up, as needed, in verbal and/or written format through translators and interpreters.

### **4. Who are the lead community and city departments on this project?**

In addition to the City of Winston-Salem Human Relations Department serving as the lead organizer, key stakeholder organizations include the Winston-Salem/Forsyth County Schools, the Hispanic League, the Indo-U.S. Cultural Association, Second Harvest Food Bank, Wake Forest University Baptist Hospital, the World Relief Organization, Novant Health, the Winston-Salem Foundation, the Winston-Salem Police Department, Legal Aid- Winston-Salem Office, the Winston-Salem Department of Transportation, the International Center at Forsyth Technical Community College, Interfaith Winston-Salem, and Compassionate Winston-Salem.

### **5. How can I obtain additional information?**

Please contact City Link 311 or the Human Relations Department at 734.1227.



## WINSTON-SALEM BUILDING INTEGRATED COMMUNITIES STAKEHOLDER COMMITTEE



- Wanda Allen-Abraha, JD** - Director, Winston-Salem Human Relations Department  
**Liza Baron** - Supervising Attorney, Legal Aid of North Carolina, Winston-Salem Office  
**Adolfo Briceño** - Human Relations Specialist/Hispanic Outreach, Winston-Salem Human Relations Department  
**Byron Brown** - Transportation Principal Planner, Winston-Salem Department of Transportation  
**Clyde Brown** - Supervisor Enterprise Applications, City of Winston-Salem Information Systems  
**Mike Crider** - Winston-Salem Police Department  
**Sgt. Hason Geddings** - Winston-Salem Police Department  
**Claire Gimble** - Forsyth Technical Community College  
**Daryl Green** - City of Winston-Salem Community Development Department  
**Perla Hilton** - Hispanic League  
**Dr. Kimberly Montez** - Wake Forest School of Medicine  
**Pauline Morris** - At-large  
**Ebony Pratt** - United Health Center  
**Enrique Cantana Ramiro** - Wake Forest Faith Health  
**Aparna Shivram** - Indo-US Cultural Association  
**David Sisk** - ESL/LEP Program Manager, Winston-Salem/Forsyth County Schools  
**Leda Patricia Spainhour, CMRP** - Novant Health Forsyth Medical Center, Supervisor Supply Chain Operations  
**Carly Speaks** - World Relief  
**Krishna Surabhi** - Indo-US Cultural Association  
**Mari Jo Turner** - Executive Director, Hispanic League  
**Jayme Waldeck** - City of Winston-Salem Human Relations Department

City of Winston-Salem  
Human Relations Department  
P.O. Box 2511  
Winston-Salem, NC 27102  
336-734-1227 phone  
336-748-3002 fax  
[www.wsbic.com](http://www.wsbic.com)

### City Council

Mayor: Allen Joines; Vivian H. Burke, Mayor Pro Tempore, Northeast Ward; Denise D. Adams, North Ward; Dan Besse, Southwest Ward; Robert C. Clark, West Ward; John Larson, South Ward; Jeff MacIntosh, Northwest Ward; Annette Scippio, East Ward; James Taylor, Jr., Southeast Ward; *City Manager*: Lee D. Garrity

### Human Relations Department Staff

Wanda Allen-Abraha, JD, Human Relations Department Director; Adolfo Briceño, Specialist/Hispanic Outreach; Jayme Waldeck, Specialist/Outreach; Jelani Biggs, Specialist; Karlyn Duncan, Admin. Asst./Intake

