



City of Winston-Salem City Council  
**Council Agenda Item Summary**

<b>Title</b>	<b>Information Item – Update on Downtown Winston-Salem Business Improvement District</b>
City Council Committee	Finance Committee
Staff Lead (Presenter)	Ken Millett, Economic Development Director
Department Head	Ken Millett, Office of Economic Development
City Manager/ACM	W. Patrick Pate, City Manager

### Agenda Item Summary

Recommended Council Action	Information Item
Suggested Action/ Motion Options	Click or tap here to enter text.
Strategic Focus Area	Livable Community
Strategic Plan Objective	LC3: Ensuring the City is a Community of Choice for Quality of Life
Anticipated Fiscal Impact	No Material Fiscal Impact

### Summary of Information

The City's current contract with the Downtown Winston-Salem Partnership to provide services and programming in the Business Improvement District (BID) runs through Fiscal Year 2026. Staff will briefly present background on the BID, as well as the anticipated timeline for the upcoming Request for Proposals.

### Attachments

- Presentation

Committee Action	
For:	Against:
Remarks:	