

June 2, 2021

Winston-Salem Forsyth County Planning Bryce A. Stuart Municipal Building 100 East First Street, Suite 225 Winston-Salem, NC 27101

RE: W-3482 A&W Mobile Home Park (Special Use Rezoning) Community Outreach

With regards to the Neighborhood Outreach conducted by both our firm and the owner's team in conjunction with this rezoning application, the outreach efforts that were conducted are as follows:

Throughout the month of March 2021, as our field survey crew and designers were onsite, any neighboring property owners that we encountered onsite were given the contact information for Land Solutions and advised to call or email with any questions.

On May 26, 2021, we mailed approximately 15 letters to property owners within 500 feet of our project and to James Taylor, Jr., the Southeast Ward Council Member of the Winston-Salem City Council, providing a summary of the rezoning request; a brief description of the current property owner's history and mission statement; an invitation to a Zoom Online Meeting held on June 1, 2021; a request that they share the information with their neighbors, and once again provided the contact information for Land Solutions staff for questions or comments.

Our efforts resulted in three calls to our office from residents, two calls from Councilman Taylor and one participant on the Zoom Call. Two individuals were not in support of our request; one individual had some questions concerning demographics and our targeted price point and then expressed his support for individual property owner's rights to develop their property within the limits of the UDO. The individuals in opposition expressed concerns about the potential for increased crime in the area and a need for improved communications and relationships between the onsite property manager for the Park and adjacent residents in order to effectively deal with typical community issues such as trash on the roads and private property, fireworks, loud music and interactions between children and the adjacent horse farm. Our team responded to the best of our abilities, provided additional contact information for members of the owner's team, and will be working with the onsite Park manager to evaluate the neighbors stated issues, evaluate and respond to any potential action items, and communicate more effectively on a going forward basis with the adjacent property owners.

If there are any questions, or need for additional information, please advise.

Regards,
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